

Plant Materials Web Site http://www.plant-materials.nrcs.usda.gov

Web Log Analysis Monthly Report December 2002

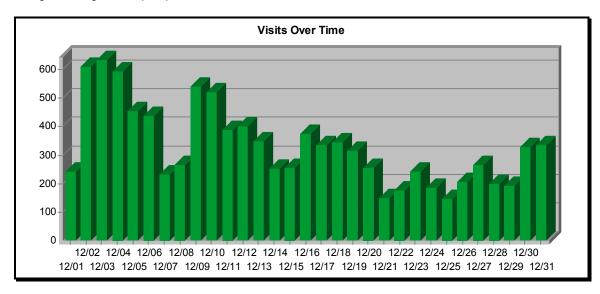
Report Range: 12/01/2002 00:00:00 - 12/31/2002 23:59:59

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General Statistics

This page provides a basic overview of the report. The Visits Over Time graph identifies the overall count of visits to your Web site. The General Statistics table provides statistics of the total activity for this Web site during the designated report period.



General Statistics	
Hits	
Successful Hits For Entire Site	94,597
Average Hits Per Day	3,051
Home Page Hits	359
Pages	
Page Views (Impressions)	28,342
Average Per Day	914
Dynamic Pages and Forms Views	205
Document Views	28,137
Visits	
Visits	10,227
Average Per Day	329
Average Visit Length	00:11:38
International Visits	3.10%
Visits of Unknown Origin	16.53%
Visits From Your Country: United	80.37%
States (US)	
Visitors	
Unique Visitors	5,177
Visitors Who Visited Once	4,224
Visitors Who Visited More Than Once	953

General Statistics - Help Card



Average Hits Per Day - Number of successful hits divided by the total number of days in the log file.

General Statistics - Help Card

Average Page Views Per Day - Number of page views divided by the total number of days in the log file.

Average Visit Length - Average of all non-zero length visits in the reporting period. A zero-length visit occurs when all hits in that visit are logged with the exact same time stamp.

Average Visits Per Day - Number of visits divided by the total number of days in the log file.

Document Views - Number of hits to pages that are considered documents--not dynamic pages or forms--as defined by the system administrator.

Dynamic Pages and Forms Views - Number of hits to pages that are considered dynamic pages or forms. Reporting Center considers any URL containing options (with a question mark in the URL) a dynamic page. Any file with a POST command is considered a form.

Hits - Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Home Page Hits - Number of times the home page (as defined in the profile) was viewed.

International Visits - Percentage of visitors who are defined as "international visitors" by the system administrator.

Page - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form.

Page View (Impressions) - A hit to any file classified as a page. Contrast the value for "Page Views" with the value for "Successful Hits For Entire Site," which includes hits to files of every type.

Successful Hits For Entire Site - Number of successful hits including HTML pages, images, forms, scripts, and downloaded files.

Unique Visitors - The total number of unique visitors during the report period. A unique visitor is identified by their IP address, domain name, or cookie.

Visits - Number of visits to your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Visits From Your Country - Percentage of visits from your country. The name of your country and the country code are shown. Your system administrator configures the selection for your country.

Visits of Unknown Origin - Percentage of visits where the visitor's domain name could not be determined or the country associated with the domain name could not be determined.

Visitors Who Visited More Than Once - Number of visitors who visited the site more than once during the reporting period.

Visitors Who Visited Once - Number of visitors who visited the site exactly once during the reporting period.

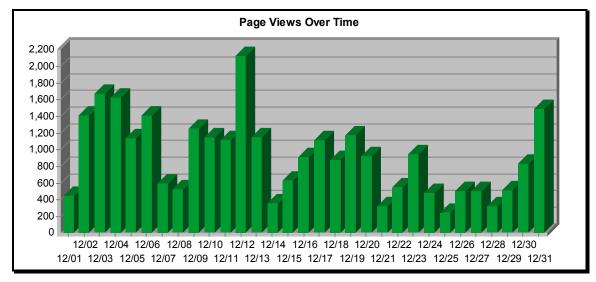


The General Statistics page provides an overview of your Web site's performance and visitor behavior, and can help you determine which chapters will be most valuable to you.

General Statistics - Help Card	

Page Views Over Time

This page helps you determine the bandwidth requirements of your Web site by tracking page views over the course of the report period.



Time Interval	Page Views	%
12/01	446	1.57%
12/02	1,410	4.97%
12/03	1,672	5.90%
12/04	1,623	5.73%
12/05	1,144	4.04%
12/06	1,415	4.99%
12/07	601	2.12%
12/08	526	1.86%
12/09	1,252	4.42%
12/10	1,150	4.06%
12/11	1,117	3.94%
12/12	2,129	7.51%
12/13	1,148	4.05%
12/14	361	1.27%
12/15	634	2.24%
12/16	909	3.21%
12/17	1,121	3.96%
12/18	874	3.08%
12/19	1,174	4.14%
12/20	927	3.27%
12/21	322	1.14%
12/22	545	1.92%
12/23	943	3.33%
12/24	480	1.69%
12/25	241	0.85%
12/26	502	1.77%
12/27	507	1.79%
12/28	325	1.15%
12/29	511	1.80%

Page Views Over Time					
Time Interval	Page Views	%			
12/30	837	2.95%			
12/31	1,496	5.28%			
Total	28,342	100.00%			

Page Views Over Time - Help Card



Page - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form.

Page View - A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

Time Interval - A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. All activity attributed to one time increment occurs between the listed increment and the beginning of the next one. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

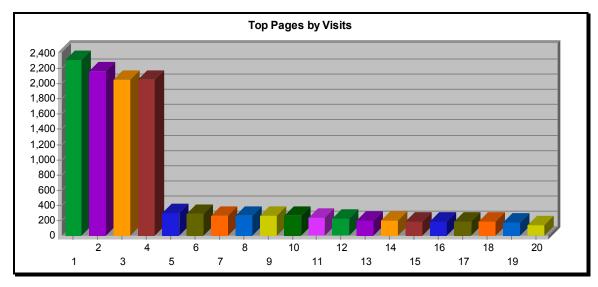
% - Percentage of total page views that occurred during the specified time interval.



Periods of less activity can be considered good times for maintenance and content improvement.

Top Pages by Visits

This identifies the most popular Web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.



Тор	Pages by Visits			
	Pages	Visits	%	Avg Time Viewed
1.	Page Has No Title	2,308	9.07%	00:00:13
	http://plant-materials.nrcs.usda.gov/			
2.	Page Has No Title	2,159	8.49%	00:01:20
	http://plant-materials.nrcs.usda.gov/welcome.html			
3.	Page Has No Title	2,053	8.07%	00:00:31
	http://plant-materials.nrcs.usda.gov/left_side.html			
4.	Page Has No Title	2,044	8.04%	00:00:11
	http://plant-materials.nrcs.usda.gov/header.html			
5.	Page Has No Title	307	1.21%	00:00:50
	http://Plant-Materials.nrcs.usda.gov/pmcs.html			
6.	Page Has No Title	295	1.16%	00:00:59
	http://www.plant-materials.nrcs.usda.gov/			
7.	Page Has No Title	272	1.07%	00:02:54
	http://www.plant-materials.nrcs.usda.gov/welcome.html			
8.	Page Has No Title	269	1.06%	00:02:38
	http://plant-materials.nrcs.usda.gov/seeding.html			
9.	Page Has No Title	264	1.04%	00:00:29
	http://www.plant-materials.nrcs.usda.gov/header.html			
	Page Has No Title	263	1.03%	00:01:02
10.	http://www.plant-materials.nrcs.usda.gov/left_side.html			
	Page Has No Title	240	0.94%	00:02:25
11.	http://plant-materials.nrcs.usda.gov/plant_sources.html			
	Page Has No Title	226	0.89%	00:05:28
12.	http://Plant-			
	Materials.nrcs.usda.gov/id_guides/woodies/woodies.ht			
	ml			
	Page Has No Title	204	0.80%	00:01:36
13.	http://plant-materials.nrcs.usda.gov/websites/links.html			
	Page Has No Title	201	0.79%	00:04:22
14.	http://plant-			

Top	Pages by Visits			
	Pages	Visits	%	Avg Time Viewed
	materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html			
15.	Page Has No Title http://plant- materials.nrcs.usda.gov/current/great_am_plant.html	196	0.77%	00:02:55
16.	Page Has No Title http://plant- materials.nrcs.usda.gov/pubslist/publications.html	196	0.77%	00:01:56
17.	Page Has No Title http://plant-materials.nrcs.usda.gov/program_info.html	193	0.76%	00:03:14
18.	Page Has No Title http://plant-materials.nrcs.usda.gov/seedpro.html	187	0.74%	00:03:06
19.	Page Has No Title http://Plant- Materials.nrcs.usda.gov/id_guides/plantid.html	184	0.72%	00:01:42
20.	Page Has No Title http://plant-materials.nrcs.usda.gov/websites/alltitle.html	143	0.56%	00:11:34
	Subtotal	12,204	47.98%	00:00:53
	Other	13,230	52.02%	00:01:39
	Total	25,434	100.00%	00:01:17

Top Pages by Visits - Help Card



Avg Time Viewed - Average length of time the specified page was viewed.

Pages - A document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form. If the page has a title, you will see the title of the page and the URL. Otherwise, you will see the URL and the words "Page Has No Title."

Visits - Number of visits to this page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

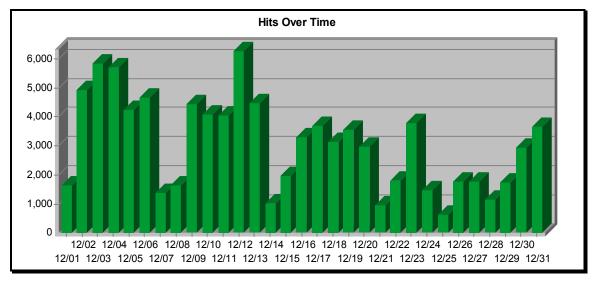
% - Percentage of the total visits in which the visitor viewed this page at least once.



Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Hits Over Time

This page helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Over Time				
Time Interval	Hits	%		
12/01	1,652	1.75%		
12/02	4,927	5.21%		
12/03	5,830	6.16%		
12/04	5,693	6.02%		
12/05	4,233	4.47%		
12/06	4,664	4.93%		
12/07	1,367	1.45%		
12/08	1,632	1.73%		
12/09	4,425	4.68%		
12/10	4,077	4.31%		
12/11	4,044	4.27%		
12/12	6,267	6.62%		
12/13	4,460	4.71%		
12/14	1,022	1.08%		
12/15	1,971	2.08%		
12/16	3,302	3.49%		
12/17	3,670	3.88%		
12/18	3,126	3.30%		
12/19	3,569	3.77%		
12/20	2,972	3.14%		
12/21	948	1.00%		
12/22	1,800	1.90%		
12/23	3,771	3.99%		
12/24	1,484	1.57%		
12/25	649	0.69%		
12/26	1,786	1.89%		
12/27	1,762	1.86%		
12/28	1,138	1.20%		
12/29	1,736	1.84%		

Hits Over Time					
Time Interval	Hits	%			
12/30	2,953	3.12%			
12/31	3,667	3.88%			
Total	94,597	100.00%			

Hits Over Time - Help Card



Hits - Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Time Interval - A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

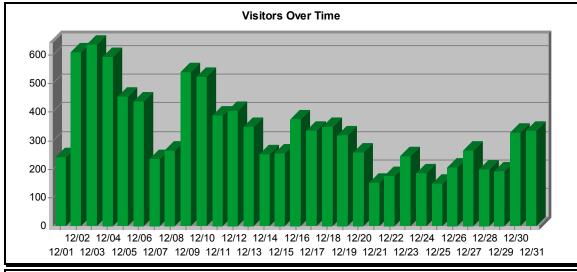
% - Percentage of hits that occurred during the specified time interval.

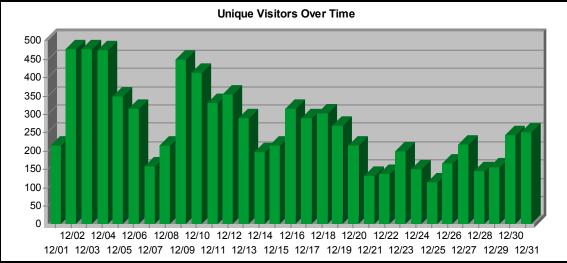


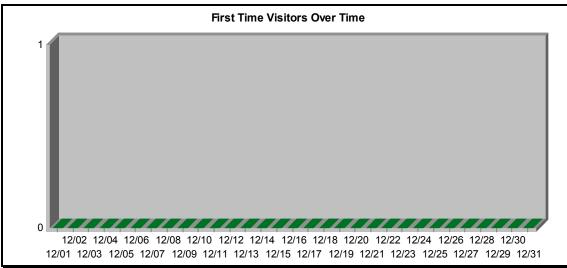
Periods of less activity can be considered good times for maintenance and content improvement.

Visitors Over Time

This page shows how many times visitors visited your Web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Over Time total visits to exceed the total visits shown on the General Statistics page.











Visitors Over Time

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
12/01	241	216	0	00:02:53	695.47
12/02	609	478	0	00:03:34	2,174.42
12/03	634	479	0	00:05:19	3,377.12
12/04	592	476	0	00:02:24	1,421.82
12/05	453	349	0	00:02:28	1,120.20
12/06	438	317	0	00:03:55	1,717.08
12/07	237	159	0	00:01:16	301.90
12/08	265	215	0	00:02:40	709.23
12/09	538	450	0	00:02:31	1,360.22
12/10	523	413	0	00:01:52	977.72
12/11	387	331	0	00:33:51	13,101.82
12/12	405	354	0	00:02:03	833.98
12/13	349	290	0	00:03:34	1,246.18
12/14	252	197	0	00:02:33	644.27
12/15	257	215	0	00:02:24	618.08
12/16	376	315	0	00:02:05	784.27
12/17	336	291	0	00:04:22	1,468.35
12/18	348	304	0	00:02:25	845.50
12/19	318	270	0	00:02:22	755.50
12/20	258	214	0	00:03:39	943.13
12/21	152	134	0	00:03:38	553.88
12/22	175	137	0	00:03:09	551.65
12/23	245	200	0	00:03:22	828.87
12/24	187	152	0	00:04:02	757.12
12/25	149	115	0	00:04:26	660.78
12/26	206	165	0	00:03:26	708.92
12/27	267	217	0	00:00:57	253.75
12/28	201	146	0	00:00:42	141.62
12/29	194	155	0	00:00:40	130.12
12/30	327	243	0	00:03:09	1,034.35
12/31	335	250	0	00:04:47	1,603.23
Average	330	266	0	00:11:38	1,365.18
Total	10,254	8,247	0		42,320.53

Visitors Over Time - Help Card



Average - This row gives the average for each column. The Average row value for the Avg Visit Length column excludes zero-length visits, while the values in the column above include zero-length visits. At times the Average row value is noticeably larger than the Avg Visit Length values shown for the individual time intervals. A zero-length visit occurs when all hits in that visit are logged with the exact same time stamp.

Avg Visit Length - The average amount of time visitors spent at your site within the given time interval. The average visit length for each time interval includes all visits.

First Time Visitors - Number of visitors who had never visited your Web site before.

Time Interval - A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total - The total for the column. Some visits may span more than one time interval, and be counted more

Visitors Over Time - Help Card

than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the General Statistics page.

Unique Visitors - Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.

Visitor Minutes - Number of minutes your Web site was viewed, regardless of who was viewing it.

Visits - Number of visits to your Web site. Each visit by each visitor is counted, even if the visitor came to your Web site many times.

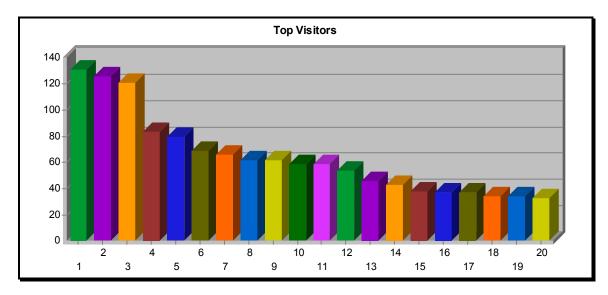


Use this page to determine which times your Web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Top Visitors

This page identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.



Top \	Top Visitors					
•	Visitor	Visits	%			
1.	crawler11.googlebot.com	131	1.28%			
2.	crawler10.googlebot.com	126	1.23%			
3.	crawler12.googlebot.com	121	1.18%			
4.	crawl4.googlebot.com	83	0.81%			
5.	64.68.82.18	80	0.78%			
6.	crawl5.googlebot.com	69	0.67%			
7.	crawl7.googlebot.com	66	0.65%			
8.	idaberdeend302.252.149.199.in-addr.arpa	62	0.61%			
9.	crawl1.googlebot.com	62	0.61%			
10.	mdbeltsvild004.mdbeltsvil.fsc.usda.gov	59	0.58%			
11.	crawl3.googlebot.com	59	0.58%			
12.	crawl9.googlebot.com	54	0.53%			
13.	drone4.sv.av.com	46	0.45%			
14.	drone8.sv.av.com	43	0.42%			
15.	mscoffeev2d249.mscoffeev2.fsc.usda.gov	38	0.37%			
16.	199.144.249.223	37	0.36%			
17.	crawl2.googlebot.com	37	0.36%			
18.	crawl8.googlebot.com	34	0.33%			
19.	nvlasvegasd032.nvlasvegas.fsc.usda.gov	34	0.33%			
20.	idboise000l316.id.nrcs.usda.gov	33	0.32%			
	Subtotal	1,274	12.46%			
	Other	8,952	87.54%			
	Total	10,226	100.00%			

Top Visitors - Help Card		
•		
?		

Top Visitors - Help Card

Visitor - The IP address, domain name, or cookie of the visitor.

Visits - Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of visits to your site by the specified visitor.

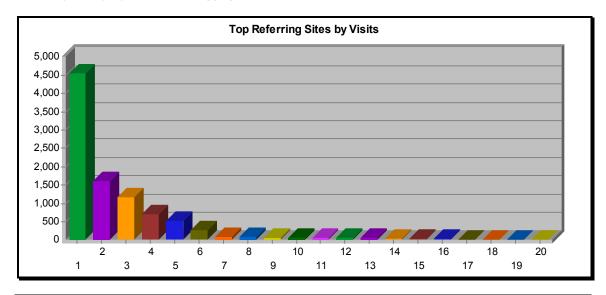


Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

Top Referring Sites by Visits

This page identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Top R	Top Referring Sites by Visits				
	Site	Visits	%		
1.	No Referrer	4,561	44.60%		
2.	http://plant-materials.nrcs.usda.gov/	1,599	15.64%		
3.	http://www.google.com/	1,179	11.53%		
4.	http://plants.usda.gov/	706	6.90%		
5.	http://search.yahoo.com/	528	5.16%		
6.	http://www.nrcs.usda.gov/	269	2.63%		
7.	http://www.firstgov.gov/	103	1.01%		
8.	http://aolsearch.aol.com/	89	0.87%		
9.	http://www.google.ca/	72	0.70%		
10.	http://search.msn.com/	70	0.68%		
11.	http://images.google.com/	67	0.66%		
12.	[unknown+origin]	56	0.55%		
13.	http://www.plant-materials.nrcs.usda.gov/	54	0.53%		
14.	http://search.netscape.com/	32	0.31%		
15.	http://www.wi.nrcs.usda.gov/	32	0.31%		
16.	http://www.cnga.org/	26	0.25%		
17.	http://www.nj.nrcs.usda.gov/	25	0.24%		
18.	http://www.nm.nrcs.usda.gov/	24	0.23%		
19.	http://www.mt.nrcs.usda.gov/	23	0.22%		
20.	http://www.mo.nrcs.usda.gov/	21	0.21%		
	Subtotal	9,536	93.24%		
	Other	691	6.76%		
	Total	10,227	100.00%		

Top Referring Sites by Visits - Help Card	
2	
*	

Top Referring Sites by Visits - Help Card

Referring Site - A Web site which refers a visitor to your site by linking to it.

Site - Specific referring site being analyzed.

Visits - Number of times the specified site referred visitors to your site.

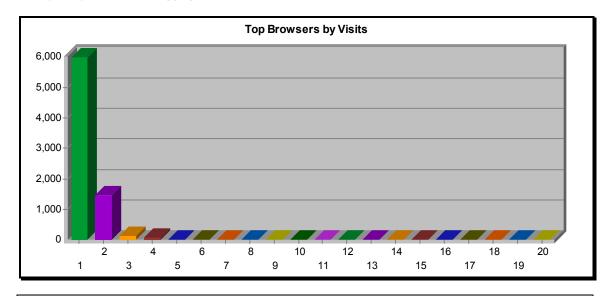
% - Percentage of referrals that came from the specified site.



You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Top Browsers by Visits

This page identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.



Top E	Top Browsers by Visits			
	Browser	Visits	%	
1.	Microsoft Internet Explorer	5,996	75.99%	
2.	Netscape	1,461	18.51%	
3.	Other Netscape Compatible	131	1.66%	
4.	ia_archiver	80	1.01%	
5.	Mercator-2.0	25	0.32%	
6.	FirstGov.gov Search -	24	0.30%	
	POC:firstgov.webmasters@gsa.gov			
7.	Xenu's Link Sleuth 1.1b	19	0.24%	
8.	Lynx	11	0.14%	
9.	contype	10	0.13%	
10.	Others	8	0.10%	
11.	SmartDownload/1.2.77 (Win32; Aug 17 1999)	8	0.10%	
12.	larbin_2.6.2 larbin2.6.2@unspecified.mail	6	0.08%	
13.	larbin_2.6.2 vitalbox1@hotmail.com	6	0.08%	
14.	Wget/1.8.2	5	0.06%	
15.	Microsoft URL Control - 6.00.8169	5	0.06%	
16.	LinkWalker	5	0.06%	
17.	JoBo/1.3 (http://www.matuschek.net/jobo.html)	4	0.05%	
18.	RealDownload/4.0.0.42	4	0.05%	
19.	Microsoft URL Control - 6.00.8862	4	0.05%	
20.	EmailSiphon	4	0.05%	
	Subtotal	7,816	99.05%	
	Other	75	0.95%	
	Total	7,891	100.00%	

Top Browsers by Visits - Help Card	
_	
?	

Top Browsers by Visits - Help Card

Browser - A program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.

Total - The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall.

Visits - Number of times a visitor with the specified browser came to your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of total visits by visitors using the specified browser.

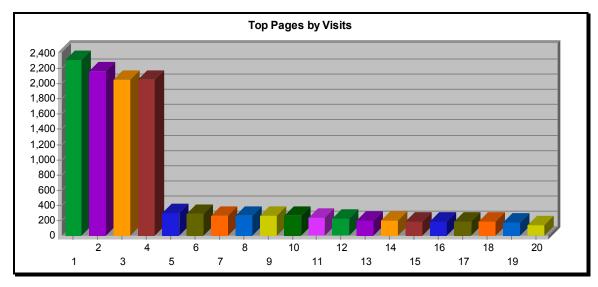


Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Pages by Visits

This identifies the most popular Web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.



Тор	Pages by Visits			
	Pages	Visits	%	Avg Time Viewed
1.	Page Has No Title	2,308	9.07%	00:00:13
	http://plant-materials.nrcs.usda.gov/			
2.	Page Has No Title	2,159	8.49%	00:01:20
	http://plant-materials.nrcs.usda.gov/welcome.html			
3.	Page Has No Title	2,053	8.07%	00:00:31
	http://plant-materials.nrcs.usda.gov/left_side.html			
4.	Page Has No Title	2,044	8.04%	00:00:11
	http://plant-materials.nrcs.usda.gov/header.html			
5.	Page Has No Title	307	1.21%	00:00:50
	http://Plant-Materials.nrcs.usda.gov/pmcs.html			
6.	Page Has No Title	295	1.16%	00:00:59
	http://www.plant-materials.nrcs.usda.gov/			
7.	Page Has No Title	272	1.07%	00:02:54
	http://www.plant-materials.nrcs.usda.gov/welcome.html			
8.	Page Has No Title	269	1.06%	00:02:38
	http://plant-materials.nrcs.usda.gov/seeding.html			
9.	Page Has No Title	264	1.04%	00:00:29
	http://www.plant-materials.nrcs.usda.gov/header.html			
	Page Has No Title	263	1.03%	00:01:02
10.	http://www.plant-materials.nrcs.usda.gov/left_side.html			
	Page Has No Title	240	0.94%	00:02:25
11.	http://plant-materials.nrcs.usda.gov/plant_sources.html			
	Page Has No Title	226	0.89%	00:05:28
12.	http://Plant-			
	Materials.nrcs.usda.gov/id_guides/woodies/woodies.ht			
	ml			
	Page Has No Title	204	0.80%	00:01:36
13.	http://plant-materials.nrcs.usda.gov/websites/links.html			
	Page Has No Title	201	0.79%	00:04:22
14.	http://plant-			

Top	Pages by Visits			
	Pages	Visits	%	Avg Time Viewed
	materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html			
15.	Page Has No Title http://plant- materials.nrcs.usda.gov/current/great_am_plant.html	196	0.77%	00:02:55
16.	Page Has No Title http://plant- materials.nrcs.usda.gov/pubslist/publications.html	196	0.77%	00:01:56
17.	Page Has No Title http://plant-materials.nrcs.usda.gov/program info.html	193	0.76%	00:03:14
18.	Page Has No Title http://plant-materials.nrcs.usda.gov/seedpro.html	187	0.74%	00:03:06
19.	Page Has No Title http://Plant- Materials.nrcs.usda.gov/id_guides/plantid.html	184	0.72%	00:01:42
20.	Page Has No Title http://plant-materials.nrcs.usda.gov/websites/alltitle.html	143	0.56%	00:11:34
	Subtotal	12,204	47.98%	00:00:53
	Other	13,230	52.02%	00:01:39
	Total	25,434	100.00%	00:01:17

Top Pages by Visits - Help Card



Avg Time Viewed - Average length of time the specified page was viewed.

Pages - A document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form. If the page has a title, you will see the title of the page and the URL. Otherwise, you will see the URL and the words "Page Has No Title."

Visits - Number of visits to this page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

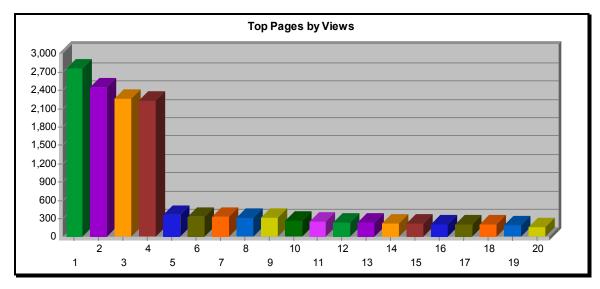
% - Percentage of the total visits in which the visitor viewed this page at least once.



Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Pages by Views

This page identifies the most popular Web site pages. It shows you how often they were viewed and the average length of time the page was viewed.



Тор	op Pages by Views			
	Pages	Views	%	Avg Time Viewed
1.	Page Has No Title	2,756	9.72%	00:00:13
	http://plant-materials.nrcs.usda.gov/			
2.	Page Has No Title	2,452	8.65%	00:01:20
	http://plant-materials.nrcs.usda.gov/welcome.html			
3.	Page Has No Title	2,268	8.00%	00:00:31
	http://plant-materials.nrcs.usda.gov/left_side.html			
4.	Page Has No Title	2,230	7.87%	00:00:11
	http://plant-materials.nrcs.usda.gov/header.html			
5.	Page Has No Title	357	1.26%	00:00:59
	http://www.plant-materials.nrcs.usda.gov/			
6.	Page Has No Title	330	1.16%	00:02:54
	http://www.plant-materials.nrcs.usda.gov/welcome.html			
7.	Page Has No Title	325	1.15%	00:00:50
	http://Plant-Materials.nrcs.usda.gov/pmcs.html			
8.	Page Has No Title	311	1.10%	00:00:29
	http://www.plant-materials.nrcs.usda.gov/header.html			
9.	Page Has No Title	311	1.10%	00:01:02
	http://www.plant-materials.nrcs.usda.gov/left_side.html			
	Page Has No Title	277	0.98%	00:02:38
10.	http://plant-materials.nrcs.usda.gov/seeding.html			
	Page Has No Title	261	0.92%	00:02:25
11.	http://plant-materials.nrcs.usda.gov/plant_sources.html			
	Page Has No Title	237	0.84%	00:05:28
12.	http://Plant-			
	Materials.nrcs.usda.gov/id_guides/woodies/woodies.ht			
	ml			
	Page Has No Title	236	0.83%	00:02:55
13.	http://plant-			
	materials.nrcs.usda.gov/current/great_am_plant.html			
	Page Has No Title	231	0.82%	00:04:22

Top	Pages by Views			
	Pages	Views	%	Avg Time Viewed
14.	http://plant- materials.nrcs.usda.gov/id_guides/herbaceous/herbace ous.html			
15.	Page Has No Title http://plant-materials.nrcs.usda.gov/websites/links.html	218	0.77%	00:01:36
16.	Page Has No Title http://plant-materials.nrcs.usda.gov/program_info.html	209	0.74%	00:03:14
17.	Page Has No Title http://plant- materials.nrcs.usda.gov/pubslist/publications.html	208	0.73%	00:01:56
18.	Page Has No Title http://plant-materials.nrcs.usda.gov/seedpro.html	204	0.72%	00:03:06
19.	Page Has No Title http://Plant- Materials.nrcs.usda.gov/id_guides/plantid.html	199	0.70%	00:01:42
20.	Page Has No Title http://plant-materials.nrcs.usda.gov/idpmc/	169	0.60%	00:01:00
	Subtotal	13,789	48.65%	00:00:51
	Other	14,553	51.35%	00:01:42
	Total	28,342	100.00%	00:01:17

Top Pages by Views - Help Card



Avg Time Viewed - Average length of time the specified page was viewed.

Pages - A document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form. If the page has a title, you will see the title of the page and the URL. Otherwise, you will see the URL and the words "Page Has No Title."

Views - Number of times this page was viewed by visitors.

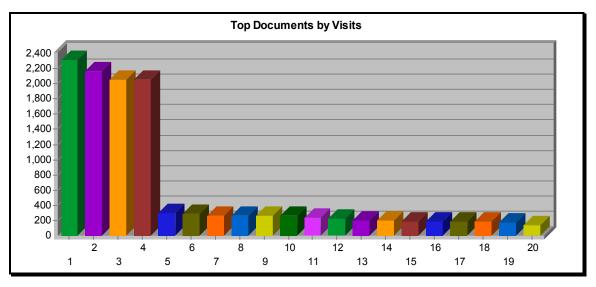
% - Percentage of times this page was viewed compared with all views for all pages.



Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be improved by improving the content or incorporating design elements similar to the more popular pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Documents by Visits

This page identifies the most popular Web site documents, how often they were viewed, and the average length of time they were viewed.



Тор	Documents by Visits			
	Documents	Visits	%	Avg Time Viewed
1.	Page Has No Title	2,308	9.11%	00:00:13
	http://plant-materials.nrcs.usda.gov/			
2.	Page Has No Title	2,159	8.52%	00:01:20
	http://plant-materials.nrcs.usda.gov/welcome.html			
3.	Page Has No Title	2,053	8.10%	00:00:31
	http://plant-materials.nrcs.usda.gov/left_side.html			
4.	Page Has No Title	2,044	8.07%	00:00:11
	http://plant-materials.nrcs.usda.gov/header.html			
5.	Page Has No Title	307	1.21%	00:00:50
	http://Plant-Materials.nrcs.usda.gov/pmcs.html			
6.	Page Has No Title	295	1.16%	00:00:59
	http://www.plant-materials.nrcs.usda.gov/			
7.	Page Has No Title	272	1.07%	00:02:54
	http://www.plant-materials.nrcs.usda.gov/welcome.html			
8.	Page Has No Title	269	1.06%	00:02:38
	http://plant-materials.nrcs.usda.gov/seeding.html			
9.	Page Has No Title	264	1.04%	00:00:29
	http://www.plant-materials.nrcs.usda.gov/header.html			
	Page Has No Title	263	1.04%	00:01:02
10.	http://www.plant-materials.nrcs.usda.gov/left_side.html			
	Page Has No Title	240	0.95%	00:02:25
11.	http://plant-materials.nrcs.usda.gov/plant_sources.html			
	Page Has No Title	226	0.89%	00:05:28
12.	http://Plant-			
	Materials.nrcs.usda.gov/id_guides/woodies/woodies.html			
	Page Has No Title	204	0.81%	00:01:36
13.	http://plant-materials.nrcs.usda.gov/websites/links.html	<u> </u>		
	Page Has No Title	201	0.79%	00:04:22
14.	http://plant-			
	materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html			

Тор	Documents by Visits			
	Documents	Visits	%	Avg Time
				Viewed
	Page Has No Title	196	0.77%	00:02:55
15.	http://plant-materials.nrcs.usda.gov/current/great_am_plant.html			
	Page Has No Title	196	0.77%	00:01:56
16.	http://plant-materials.nrcs.usda.gov/pubslist/publications.html			
	Page Has No Title	193	0.76%	00:03:14
17.	http://plant-materials.nrcs.usda.gov/program_info.html			
	Page Has No Title	187	0.74%	00:03:06
18.	http://plant-materials.nrcs.usda.gov/seedpro.html			
	Page Has No Title	184	0.73%	00:01:42
19.	http://Plant-Materials.nrcs.usda.gov/id_guides/plantid.html			
	Page Has No Title	143	0.56%	00:11:34
20.	http://plant-materials.nrcs.usda.gov/websites/alltitle.html			
	Subtotal	12,204	48.16%	00:00:53
	Other	13,137	51.84%	00:01:39
	Total	25,341	100.00%	00:01:17

Top Documents by Visits - Help Card



Avg Time Viewed - Average length of time the specified document was viewed.

Documents - Pages defined as "documents" by the system administrator. Typically, a page will be defined as a document if the content is static, such as an article or photo. However, the administrator has the option of defining dynamic pages as documents if he or she chooses.

Visits - Number of times a visit to your site included a view of the specified document. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator. If a visitor viewed the document more than once during their visit, only the first view counts in the total. If you wish to see the total number of times a document was viewed, regardless of how many times it was viewed per visit, see the Top Documents by Views page. Individual visitors are counted each time they come to the Web site, and are counted only once per visit no matter how many pages they look at.

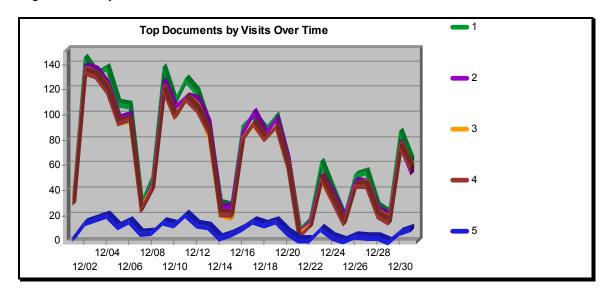
% - Percentage of visitors who viewed this document.



Documents with good design and pertinent content are more likely to attract visitors and be revisited. Less popular documents can be improved by incorporating design elements and text similar to that of the more popular documents. Average view times can help determine which content is most interesting.

Top Documents by Visits Over Time

This page identifies the most popular Web site documents, how often they were viewed, and the average length of time they were viewed.



Top	Documents by Visits Over Time			
	Documents	Visits	%	Avg Time Viewed
1.	Page Has No Title http://plant-materials.nrcs.usda.gov/	2,308	9.11%	00:00:13
2.	Page Has No Title http://plant-materials.nrcs.usda.gov/welcome.html	2,159	8.52%	00:01:20
3.	Page Has No Title http://plant-materials.nrcs.usda.gov/left_side.html	2,053	8.10%	00:00:31
4.	Page Has No Title http://plant-materials.nrcs.usda.gov/header.html	2,044	8.07%	00:00:11
5.	Page Has No Title http://Plant-Materials.nrcs.usda.gov/pmcs.html	307	1.21%	00:00:50
	Subtotal	8,871	35.01%	00:00:30
	Total	25,341	100.00%	00:01:17

Top Documents by Visits Over Time - Help Card



Avg Time Viewed - Average length of time the specified document was viewed.

Documents - Pages defined as "documents" by the system administrator. Typically, a page will be defined as a document if the content is static, such as an article or photo. However, the administrator has the option of defining dynamic pages as documents if he or she chooses.

Visits - Number of times a visit to your site included a view of the specified document. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator. If a visitor viewed the document more than once during their visit, only the first view counts in the total. If you wish to see the total number of times a document was

Top Documents by Visits Over Time - Help Card

viewed, regardless of how many times it was viewed per visit, see the Top Documents by Views page.

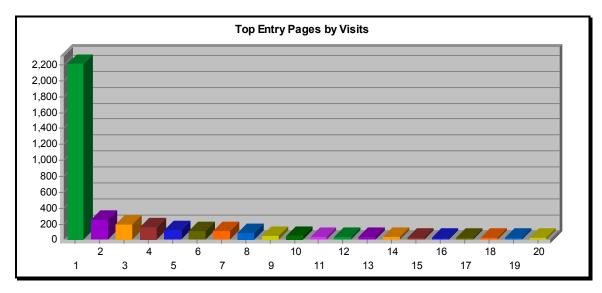
% - Percentage of visitors who viewed this document.



Documents with good design and pertinent content are more likely to attract visitors and be revisited. Less popular documents can be improved by incorporating design elements and text similar to that of the more popular documents. Average view times can help determine which content is most interesting.

Top Entry Pages by Visits

This page identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.



Top I	Top Entry Pages by Visits				
	Pages	Visits	%		
1.	Page Has No Title	2,209	39.35%		
	http://plant-materials.nrcs.usda.gov/				
2.	Page Has No Title	253	4.51%		
	http://www.plant-materials.nrcs.usda.gov/				
3.	Page Has No Title	197	3.51%		
	http://plant-materials.nrcs.usda.gov/welcome.html				
4.	Page Has No Title	158	2.81%		
	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html				
5.	Page Has No Title	120	2.14%		
	http://plant-				
	materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html				
6.	Page Has No Title	118	2.10%		
	http://plant-materials.nrcs.usda.gov/header.html				
7.	Page Has No Title	110	1.96%		
	http://plant-materials.nrcs.usda.gov/left_side.html				
8.	Page Has No Title	93	1.66%		
	http://plant-materials.nrcs.usda.gov/websites/alltitle.html				
9.	Page Has No Title	59	1.05%		
	http://plant-materials.nrcs.usda.gov/idpmc/				
10.	Page Has No Title	52	0.93%		
	http://plant-materials.nrcs.usda.gov/mtpmc/				
11.	Page Has No Title	46	0.82%		
	http://plant-materials.nrcs.usda.gov/pubslist/wildfire.html				
12.	Page Has No Title	40	0.71%		
	http://plant-materials.nrcs.usda.gov/mopmc/				
13.	Page Has No Title	40	0.71%		
	http://plant-materials.nrcs.usda.gov/sources/bioeng.html				
14.	Page Has No Title	39	0.69%		
	http://plant-materials.nrcs.usda.gov/hipmc/				

Top E	Top Entry Pages by Visits		
	Pages	Visits	%
15.	Page Has No Title	33	0.59%
	http://Plant-Materials.nrcs.usda.gov/id_guides/plantid.html		
16.	Page Has No Title	32	0.57%
	http://plant-materials.nrcs.usda.gov/websites/links.html		
17.	Page Has No Title	32	0.57%
	http://plant-materials.nrcs.usda.gov/nmpmc/		
18.	Page Has No Title	28	0.50%
	http://plant-materials.nrcs.usda.gov/plant_sources.html		
19.	Page Has No Title	28	0.50%
	http://plant-materials.nrcs.usda.gov/seeding.html		
20.	Page Has No Title	27	0.48%
	http://plant-materials.nrcs.usda.gov/azpmc/		
	Subtotal	3,714	66.16%
	Other	1,900	33.84%
	Total	5,614	100.00%

Top Entry Pages by Visits - Help Card



Entry Page - The first page viewed during a visit to your Web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form. If the page has a formal title, you will see the title of the page and the URL. Otherwise, you will see the URL and the words "Page Has No Title."

Visits - Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

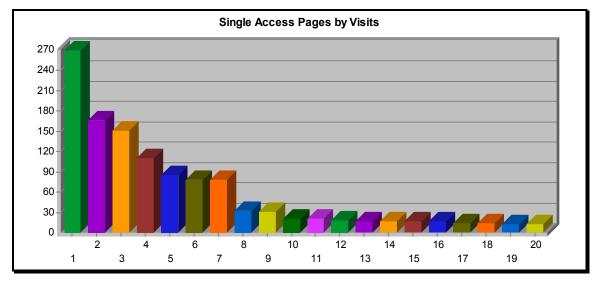
% - Percentage of times this page was the entry page compared with other entry pages.



This information can indicate how you might want to optimize the architecture of your Web site based on where you visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Single Access Pages by Visits

This page identifies the pages on your Web site that visitors open, then exit from, without viewing any other page.



	Pages	Visits	%
1.	Page Has No Title	269	11.20%
	http://plant-materials.nrcs.usda.gov/		
2.	Page Has No Title	166	6.91%
	http://plant-materials.nrcs.usda.gov/welcome.html		
3.	Page Has No Title	151	6.29%
	http://Plant-Materials.nrcs.usda.gov/id_guides/woodies/woodies.html		
4.	Page Has No Title	111	4.62%
	http://plant-		
	materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html		
5.	Page Has No Title	86	3.58%
	http://plant-materials.nrcs.usda.gov/websites/alltitle.html		
6.	Page Has No Title	79	3.29%
	http://plant-materials.nrcs.usda.gov/header.html		
7.	Page Has No Title	78	3.25%
	http://plant-materials.nrcs.usda.gov/left_side.html		
8.	Page Has No Title	33	1.37%
	http://plant-materials.nrcs.usda.gov/sources/bioeng.html		
9.	Page Has No Title	31	1.29%
	http://plant-materials.nrcs.usda.gov/pubslist/wildfire.html		
10.	Page Has No Title	21	0.87%
	http://Plant-Materials.nrcs.usda.gov/pmcs.html		
11.	Page Has No Title	21	0.87%
	http://plant-materials.nrcs.usda.gov/hipmc/		
12.	Page Has No Title	19	0.79%
	http://plant-materials.nrcs.usda.gov/plant_sources.html		
13.	Page Has No Title	17	0.71%
	http://plant-materials.nrcs.usda.gov/seeding.html		
14.	Page Has No Title	17	0.71%
	http://www.plant-materials.nrcs.usda.gov/mtpmc/		
15.	Page Has No Title	17	0.71%

Single	Single Access Pages by Visits		
	Pages	Visits	%
	http://plant-materials.nrcs.usda.gov/websites/links.html		
16.	Page Has No Title	17	0.71%
	http://plant-materials.nrcs.usda.gov/current/great_am_plant.html		
17.	Page Has No Title	14	0.58%
	http://plant-materials.nrcs.usda.gov/program_info.html		
18.	Page Has No Title	14	0.58%
	http://www.plant-materials.nrcs.usda.gov/mopmc/mopmc.html		
19.	Page Has No Title	13	0.54%
	http://plant-materials.nrcs.usda.gov/pubslist/wetlandvendors.html		
20.	Page Has No Title	13	0.54%
	http://plant-materials.nrcs.usda.gov/njpmc/njpmc.html		
	Subtotal	1,187	49.42%
	Other	1,215	50.58%
	Total	2,402	100.00%

Single Access Pages by Visits - Help Card



Single Access Page - A page on your Web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.

Pages - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form. If the page has a formal title, you will see the title of the page as well as the URL. Otherwise, you will see the URL and the words "Page Has No Title."

Visits - Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

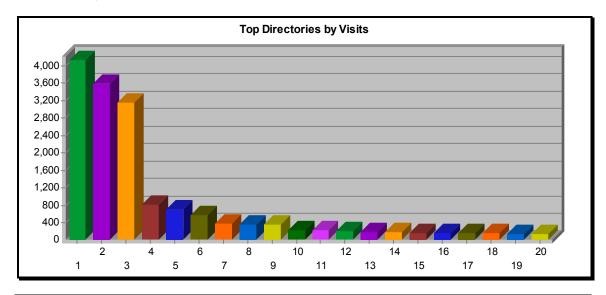
% - Percentage of times this page was a single access page compared with other single access pages.



This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Directories by Visits

This page lists the most common directories accessed by visitors to your Web site. This information can help determine the types of data most often requested.



Top D	irectories by Visits		
	Path To Directory	Visits	%
1.	http://plant-materials.nrcs.usda.gov/	4,122	21.17%
2.	http://plant-materials.nrcs.usda.gov/images	3,586	18.42%
3.	http://plant-materials.nrcs.usda.gov/pubs	3,151	16.19%
4.	http://www.plant-materials.nrcs.usda.gov/pubs	819	4.21%
5.	http://plant-materials.nrcs.usda.gov/id_guides	711	3.65%
6.	http://www.plant-materials.nrcs.usda.gov/	569	2.92%
7.	http://www.plant-materials.nrcs.usda.gov/images	384	1.97%
8.	http://plant-materials.nrcs.usda.gov/websites	365	1.87%
9.	http://plant-materials.nrcs.usda.gov/pubslist	353	1.81%
10.	http://plant-materials.nrcs.usda.gov/mtpmc	235	1.21%
11.	http://plant-materials.nrcs.usda.gov/idpmc	229	1.18%
12.	http://plant-materials.nrcs.usda.gov/current	206	1.06%
13.	http://plant-materials.nrcs.usda.gov/mopmc	183	0.94%
14.	http://plant-materials.nrcs.usda.gov/intranet	174	0.89%
15.	http://plant-materials.nrcs.usda.gov/hipmc	170	0.87%
16.	http://plant-materials.nrcs.usda.gov/njpmc	167	0.86%
17.	http://Plant-Materials.nrcs.usda.gov/kspmc	162	0.83%
18.	http://plant-materials.nrcs.usda.gov/nmpmc	157	0.81%
19.	http://plant-materials.nrcs.usda.gov/nypmc	150	0.77%
20.	http://plant-materials.nrcs.usda.gov/gapmc	145	0.74%
	Subtotal	16,038	82.38%
	Other	3,430	17.62%
	Total	19,468	100.00%

Top Directories by Visits - Help Card	
2	
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Top Directories by Visits - Help Card

Path to Directory - The full URL path to the directory being analyzed.

Visits - Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

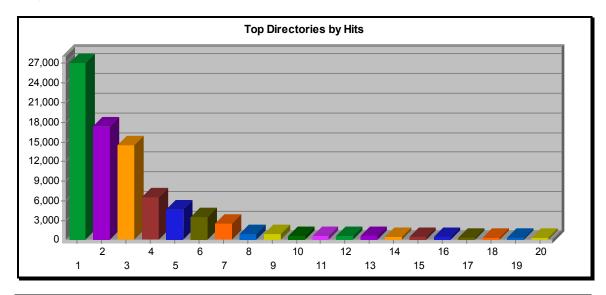
% - Percentage of visits to the specified directory out of visits to all other directories.



This page indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively.

Top Directories by Hits

This page lists the directories on your Web site that gets the most hits. This information can help determine the types of data most often requested.



Top D	irectories by Hits		
	Path To Directory	Hits	%
1.	http://plant-materials.nrcs.usda.gov/images	27,124	28.67%
2.	http://plant-materials.nrcs.usda.gov/	17,419	18.41%
3.	http://plant-materials.nrcs.usda.gov/pubs	14,469	15.30%
4.	http://plant-materials.nrcs.usda.gov/id_guides	6,571	6.95%
5.	http://www.plant-materials.nrcs.usda.gov/pubs	4,719	4.99%
6.	http://www.plant-materials.nrcs.usda.gov/images	3,501	3.70%
7.	http://www.plant-materials.nrcs.usda.gov/	2,493	2.64%
8.	http://plant-materials.nrcs.usda.gov/idpmc	921	0.97%
9.	http://plant-materials.nrcs.usda.gov/mtpmc	869	0.92%
10.	http://plant-materials.nrcs.usda.gov/mopmc	656	0.69%
11.	http://plant-materials.nrcs.usda.gov/nmpmc	649	0.69%
12.	http://plant-materials.nrcs.usda.gov/websites	585	0.62%
13.	http://plant-materials.nrcs.usda.gov/pubslist	581	0.61%
14.	http://plant-materials.nrcs.usda.gov/njpmc	557	0.59%
15.	http://plant-materials.nrcs.usda.gov/current	488	0.52%
16.	http://plant-materials.nrcs.usda.gov/ndpmc	472	0.50%
17.	http://plant-materials.nrcs.usda.gov/azpmc	423	0.45%
18.	http://plant-materials.nrcs.usda.gov/nypmc	409	0.43%
19.	http://plant-materials.nrcs.usda.gov/txpmc	390	0.41%
20.	http://plant-materials.nrcs.usda.gov/capmc	384	0.41%
	Subtotal	83,680	88.46%
	Other	10,917	11.54%
	Total	94,597	100.00%

Top Directories by Hits - Help Card	
2	
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Top Directories by Hits - Help Card

Path to Directory - The full URL path to the directory being analyzed.

Hits - Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

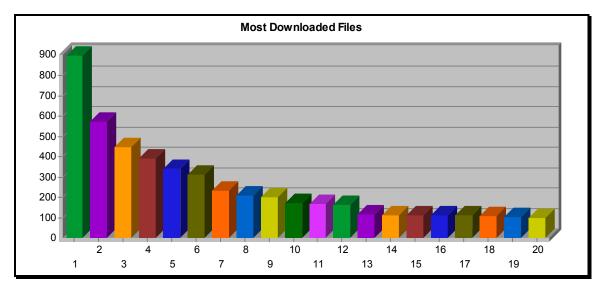
% - Percentage of hits to the specified directory compared with hits to all other directories.



This page indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively.

Most Downloaded Files

This page identifies the most popular files downloaded from your site.



Most Downloaded Files					
	Files	Downloads	%		
1.	http://plant-materials.nrcs.usda.gov/pubs/wapmctn470302.pdf	898	4.50%		
2.	http://plant-materials.nrcs.usda.gov/pubs/capmctn400396.pdf	575	2.88%		
3.	http://plant-materials.nrcs.usda.gov/pubs/idpmcpustguid.pdf	447	2.24%		
4.	http://plant-materials.nrcs.usda.gov/pubs/mspmcpuvend0999.pdf	391	1.96%		
5.	http://plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf	340	1.70%		
6.	http://plant-materials.nrcs.usda.gov/pubs/mtpmcarhortnote1.pdf	315	1.58%		
7.	http://plant-materials.nrcs.usda.gov/npmm/NPMM3rdEd-June2000.pdf	235	1.18%		
8.	http://plant-materials.nrcs.usda.gov/PMdirectory.pdf	213	1.07%		
9.	http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide3.pdf	202	1.01%		
10.	http://plant-materials.nrcs.usda.gov/pubs/mtpmcarhortnote2.pdf	172	0.86%		
11.	http://plant-materials.nrcs.usda.gov/pubs/mtpmcarhortnote3.pdf	169	0.85%		
12.	http://Plant-Materials.nrcs.usda.gov/pubs/idpmcarwproj14.pdf	165	0.83%		
13.	http://plant-materials.nrcs.usda.gov/pubs/mtpmcsylandrec.pdf	116	0.58%		
14.	http://plant-materials.nrcs.usda.gov/pubs/mdpmcpureleases2001.pdf	115	0.58%		
15.	http://plant-materials.nrcs.usda.gov/pubs/idpmcpustguid-appA.pdf	115	0.58%		
16.	http://plant-materials.nrcs.usda.gov/pubs/idpmcarwproj16.pdf	114	0.57%		
17.	http://plant-materials.nrcs.usda.gov/pubs/flpmcrnargl18br68.pdf	114	0.57%		
18.	http://Plant-Materials.nrcs.usda.gov/pubs/mopmcarplantsources.pdf	109	0.55%		
19.	http://plant-materials.nrcs.usda.gov/pubs/mopmcpgcoam3.pdf	104	0.52%		
20.	http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide2.pdf	99	0.50%		
21.	http://plant-materials.nrcs.usda.gov/pubs/flpmcpuflsdprod.pdf	93	0.47%		
22.	http://plant-materials.nrcs.usda.gov/pubs/mtpmcsylandrecl.pdf	92	0.46%		
23.	http://plant-materials.nrcs.usda.gov/pubs/idpmctn40601.pdf	88	0.44%		
24.	http://plant-materials.nrcs.usda.gov/pubs/idpmctn280101.pdf	81	0.41%		
25.	http://plant-materials.nrcs.usda.gov/pubs/azpmctr96.pdf	80	0.40%		
26.	http://plant-materials.nrcs.usda.gov/pubs/mtpmcpghiod.pdf	79	0.40%		
27.	http://plant-materials.nrcs.usda.gov/pubs/mopmcpuidguide.pdf	78	0.39%		
28.	http://plant-materials.nrcs.usda.gov/pubs/mtpmcsysecout.pdf	72	0.36%		
29.	http://plant-materials.nrcs.usda.gov/pubs/idpmstn240601.pdf	71	0.36%		
30.	http://www.plant-materials.nrcs.usda.gov/pubs/etpmcbrconwet.pdf	71	0.36%		

Most	Downloaded Files		
	Files	Downloads	%
31.	http://plant-materials.nrcs.usda.gov/pubs/idpmcarswpm.pdf	70	0.35%
32.	http://plant-materials.nrcs.usda.gov/pubs/idpmctn320200.pdf	68	0.34%
33.	http://plant-materials.nrcs.usda.gov/pubs/mopmctr2001.pdf	68	0.34%
34.	http://plant-materials.nrcs.usda.gov/pubs/azpmsarwldfrrecover.pdf	67	0.34%
35.	http://plant-materials.nrcs.usda.gov/pubs/txpmsbrwnd390shlt650.pdf	66	0.33%
36.	http://plant-materials.nrcs.usda.gov/pubs/stpmcra2000.pdf	66	0.33%
37.	http://plant-materials.nrcs.usda.gov/pubs/idpmcarwproj12.pdf	66	0.33%
38.	http://plant-materials.nrcs.usda.gov/pubs/idpmsarsdprodest0401.pdf	66	0.33%
39.	http://plant-materials.nrcs.usda.gov/pubs/capmctn620801.pdf	65	0.33%
40.	http://plant-materials.nrcs.usda.gov/pubs/flpmcrnargl18br67.pdf	65	0.33%
41.	http://plant-materials.nrcs.usda.gov/pubs/mdpmcnlpagaf02.pdf	64	0.32%
42.	http://plant-materials.nrcs.usda.gov/pubs/idpmcarwproj17.pdf	63	0.32%
43.	http://plant-materials.nrcs.usda.gov/pubs/wapmctn290195.pdf	61	0.31%
44.	http://plant-materials.nrcs.usda.gov/pubs/idpmstn330499.pdf	61	0.31%
45.	http://plant-materials.nrcs.usda.gov/sources/bioeng.pdf	59	0.30%
46.	http://plant-materials.nrcs.usda.gov/pubs/idpmctn141201.pdf	57	0.29%
47.	http://plant-materials.nrcs.usda.gov/pubs/stpmctn1-5.pdf	56	0.28%
48.	http://plant-materials.nrcs.usda.gov/pubs/idpmcarwproj15.pdf	55	0.28%
49.	http://plant-materials.nrcs.usda.gov/pubs/kspmcnl0102.pdf	55	0.28%
50.	http://plant-materials.nrcs.usda.gov/pubs/mspmctn9707.pdf	54	0.27%
	Subtotal	7,065	35.38%
	Other	12,904	64.62%
	Total	19,969	100.00%

Most Downloaded Files - Help Card



Downloads - Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files - The path and filename of the file being analyzed.

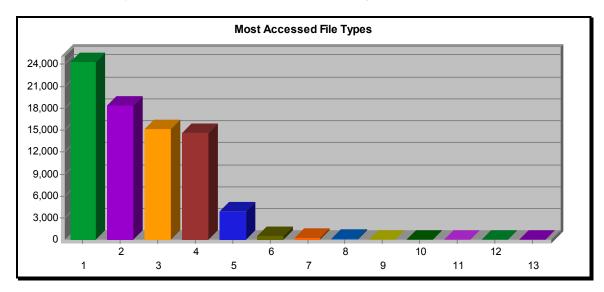
% - Percentage of times the specified file was downloaded compared to all downloaded files.



This information shows you the most popular downloadable files on your Web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types

This page identifies the types of files accessed on your site. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most	Most Accessed File Types				
	File Type	Files	%		
1.	html	24,315	31.42%		
2.	pdf	18,335	23.69%		
3.	jpg	15,080	19.49%		
4.	gif	14,574	18.83%		
5.	CSS	3,923	5.07%		
6.	js	536	0.69%		
7.	htm	290	0.37%		
8.	ico	188	0.24%		
9.	dll	66	0.09%		
10.	xls	31	0.04%		
11.	doc	28	0.04%		
12.	tif	17	0.02%		
13.	ppt	1	0.00%		
	Total	77,384	100.00%		

Most Accessed File Types - Help Card



File Type - Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files - Number of files of the specified type accessed by visitors to your site.

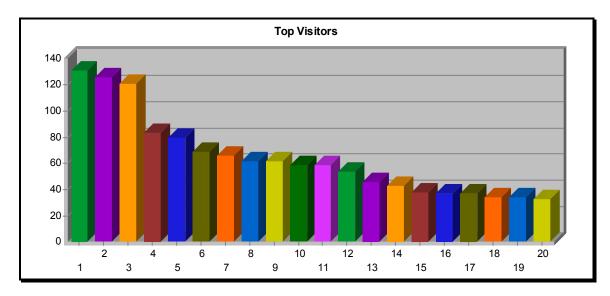
% - Percentage of all files accessed.



Most Accessed File Types - Help Card					
Most Accessed File Types - Help Card This page provides general statistics for the type of data visitors access on your site.					

Top Visitors

This page identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.



Top \	Top Visitors					
•	Visitor	Visits	%			
1.	crawler11.googlebot.com	131	1.28%			
2.	crawler10.googlebot.com	126	1.23%			
3.	crawler12.googlebot.com	121	1.18%			
4.	crawl4.googlebot.com	83	0.81%			
5.	64.68.82.18	80	0.78%			
6.	crawl5.googlebot.com	69	0.67%			
7.	crawl7.googlebot.com	66	0.65%			
8.	idaberdeend302.252.149.199.in-addr.arpa	62	0.61%			
9.	crawl1.googlebot.com	62	0.61%			
10.	mdbeltsvild004.mdbeltsvil.fsc.usda.gov	59	0.58%			
11.	crawl3.googlebot.com	59	0.58%			
12.	crawl9.googlebot.com	54	0.53%			
13.	drone4.sv.av.com	46	0.45%			
14.	drone8.sv.av.com	43	0.42%			
15.	mscoffeev2d249.mscoffeev2.fsc.usda.gov	38	0.37%			
16.	199.144.249.223	37	0.36%			
17.	crawl2.googlebot.com	37	0.36%			
18.	crawl8.googlebot.com	34	0.33%			
19.	nvlasvegasd032.nvlasvegas.fsc.usda.gov	34	0.33%			
20.	idboise000l316.id.nrcs.usda.gov	33	0.32%			
	Subtotal	1,274	12.46%			
	Other	8,952	87.54%			
	Total	10,226	100.00%			

Top Visitors - Help Card		
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Top Visitors - Help Card

Visitor - The IP address, domain name, or cookie of the visitor.

Visits - Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of visits to your site by the specified visitor.

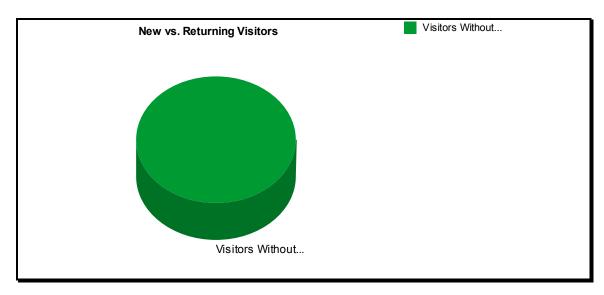


Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Returning Visitors

This page shows the number of first time and returning visitors to your site. Only visitors identified by cookies are counted.



New vs. Returning Visitors					
	New or Returning Visitor	Visits	%		
1.	Visitors Without Cookies	10,226	100.00%		
	Total	10,226	100.00%		

New vs. Returning Visitors - Help Card



New Visitors - Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors - Visitors who already had a cookie from your site when they visited.

Visitors Without Cookies - Visitors who came to your site with cookies disabled. There is no way to determine if these visitors are new or returning.

Visits - Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of visitors who fit into the specified visitor category.



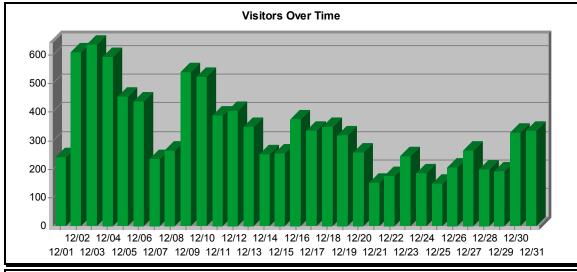
By tracking the ratio between new and returning visitors over a period of time, you can determine if your site is attracting enough returning visitors.

Note: If the data shows all visitors did not have cookies, it is likely the Reporting Center has not been configured to perform this analysis. Contact the system administrator to see if this feature has been enabled.

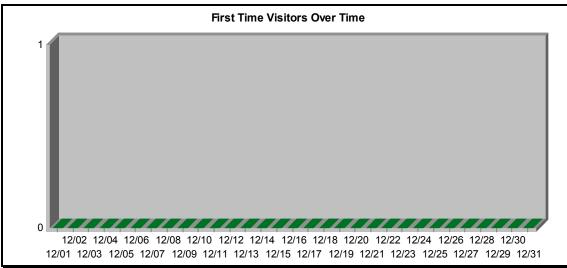
New vs. Returning Visitors - Help Card	

Visitors Over Time

This page shows how many times visitors visited your Web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Over Time total visits to exceed the total visits shown on the General Statistics page.











Visitors Over Time

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
12/01	241	216	0	00:02:53	695.47
12/02	609	478	0	00:03:34	2,174.42
12/03	634	479	0	00:05:19	3,377.12
12/04	592	476	0	00:02:24	1,421.82
12/05	453	349	0	00:02:28	1,120.20
12/06	438	317	0	00:03:55	1,717.08
12/07	237	159	0	00:01:16	301.90
12/08	265	215	0	00:02:40	709.23
12/09	538	450	0	00:02:31	1,360.22
12/10	523	413	0	00:01:52	977.72
12/11	387	331	0	00:33:51	13,101.82
12/12	405	354	0	00:02:03	833.98
12/13	349	290	0	00:03:34	1,246.18
12/14	252	197	0	00:02:33	644.27
12/15	257	215	0	00:02:24	618.08
12/16	376	315	0	00:02:05	784.27
12/17	336	291	0	00:04:22	1,468.35
12/18	348	304	0	00:02:25	845.50
12/19	318	270	0	00:02:22	755.50
12/20	258	214	0	00:03:39	943.13
12/21	152	134	0	00:03:38	553.88
12/22	175	137	0	00:03:09	551.65
12/23	245	200	0	00:03:22	828.87
12/24	187	152	0	00:04:02	757.12
12/25	149	115	0	00:04:26	660.78
12/26	206	165	0	00:03:26	708.92
12/27	267	217	0	00:00:57	253.75
12/28	201	146	0	00:00:42	141.62
12/29	194	155	0	00:00:40	130.12
12/30	327	243	0	00:03:09	1,034.35
12/31	335	250	0	00:04:47	1,603.23
Average	330	266	0	00:11:38	1,365.18
Total	10,254	8,247	0		42,320.53

Visitors Over Time - Help Card



Average - This row gives the average for each column. The Average row value for the Avg Visit Length column excludes zero-length visits, while the values in the column above include zero-length visits. At times the Average row value is noticeably larger than the Avg Visit Length values shown for the individual time intervals. A zero-length visit occurs when all hits in that visit are logged with the exact same time stamp.

Avg Visit Length - The average amount of time visitors spent at your site within the given time interval. The average visit length for each time interval includes all visits.

First Time Visitors - Number of visitors who had never visited your Web site before.

Time Interval - A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total - The total for the column. Some visits may span more than one time interval, and be counted more

Visitors Over Time - Help Card

than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the General Statistics page.

Unique Visitors - Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.

Visitor Minutes - Number of minutes your Web site was viewed, regardless of who was viewing it.

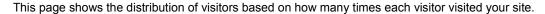
Visits - Number of visits to your Web site. Each visit by each visitor is counted, even if the visitor came to your Web site many times.

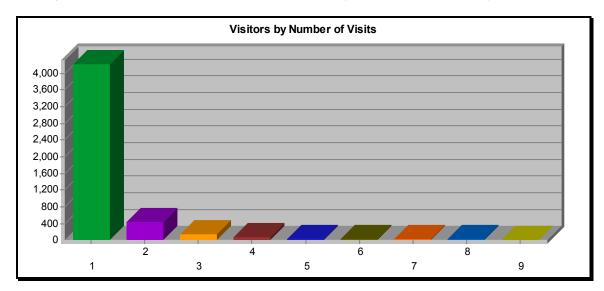


Use this page to determine which times your Web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visitors by Number of Visits





Visitors by Number of Visits				
Number of Visits	Unique Visitors	%		
1 visit	4,224	81.59%		
2 visits	434	8.38%		
3 visits	146	2.82%		
4 visits	80	1.55%		
5 visits	45	0.87%		
6 visits	39	0.75%		
7 visits	29	0.56%		
8 visits	27	0.52%		
9 visits	22	0.42%		
Subtotal	5,046	97.47%		
Other	131	2.53%		
Total	5,177	100.00%		

Visitors by Number of Visits - Help Card



Number of Visits - The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors - Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% - Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

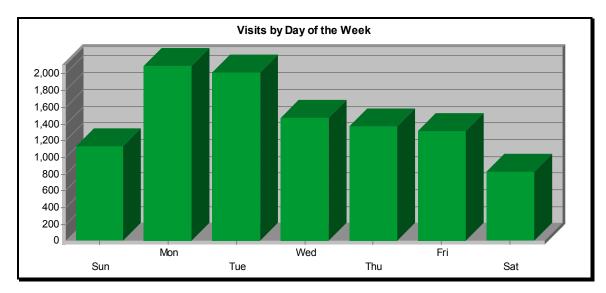


This information can indicate whether or not your site compels visitors to return. Updating Web site content is one way to draw return visitors.

Visitors by Number of Visits - Help Card	

Visits by Day of the Week

This page shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week					
Day	Visits	%			
Sun	1,131	11.06%			
Mon	2,094	20.48%			
Tue	2,011	19.66%			
Wed	1,470	14.37%			
Thu	1,376	13.45%			
Fri	1,310	12.81%			
Sat	835	8.16%			
Total Weekend	1,966	19.22%			
Total Weekdays	8,261	80.78%			
Total	10,227	100.00%			

Visits by Day of the Week - Help Card



Day - Specified day of the week being tracked.

Visits - Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of total visits that occurred on the specified day of the week.



Days of less activity should be considered good days for maintenance and content improvement.

/isits by Day of the Week - Help Card	
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Technical Statistics and Analysis

This page shows the reliability of your Web site. The table shows the total number of hits for the site, how many hits were successful, how many hits failed, and the percentage of hits that failed.

Technical Statistics and Analysis	
Total Hits	96,154
Successful Hits	94,597
Failed Hits	1,557
Failed Hits as Percent	1.62%
Cached Hits	17,127
Cached Hits as Percent	17.81%

Technical Statistics and Analysis - Help Card



Cached Hits - Hits where the page was found in the cache of the browser, so the server did not need to transfer the file.

Cached Hits as Percent - Percentage of hits that were cached compared with the total number of hits.

Failed Hits - Number of hits where a server or client error occurred.

Failed Hits as Percent - Percentage of hits where a server or client error occurred.

Hits - Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Successful Hits - Number of hits without a server or client error.

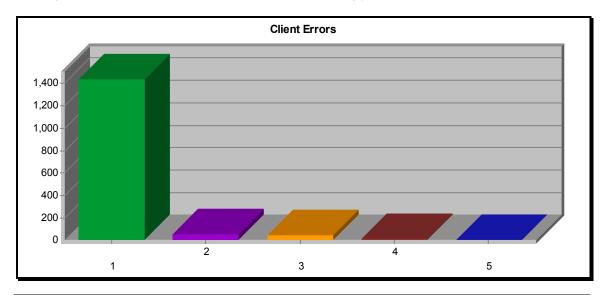
Total Hits - Number of successful hits plus failed hits.



Use this information for a bird's-eye view of the reliability of your Web site. Many major problems can be revealed here.

Client Errors





Clier	Client Errors			
	HTTP Status Codes	Hits	%	
1.	404 Not Found	1,434	92.64%	
2.	406 Not Acceptable	53	3.42%	
3.	403 Forbidden	45	2.91%	
4.	405 Method Not Allowed	12	0.78%	
5.	401 Unauthorized	4	0.26%	
	Total	1,548	100.00%	

Client Errors - Help Card



Client Errors - An error caused by a problem on your visitor's end of the Web site connection. The server is not responsible for client errors.

Hits - Number of failed hits that returned this status code.

HTTP Status Codes - The status code for the specific error that occurred.

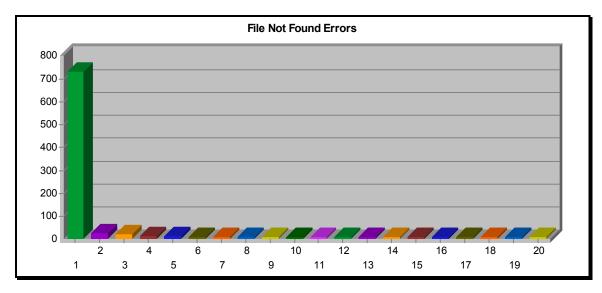
% - Percentage of total failed hits that returned this status code.



Use this page to determine what maintenance is necessary.

File Not Found Errors

This page identifies files that returned "404 - Not Found" or "410 - Gone" errors from your server.



riie i	File Not Found Errors				
	Files	Hits	%		
1.	/robots.txt	731	50.98%		
	(no referrer)				
2.	/scripts/ndisapi.dll/pmc/pgHome?PMC=ARPMC	28	1.95%		
	(no referrer)				
3.	/scripts/ndisapi.dll/pmc/pgHome?PMC=NDPMC	24	1.67%		
	(no referrer)				
4.	/pmc/pmnews.html	13	0.91%		
	(no referrer)				
5.	/gapmc/id_guides/herbaceous/herbaceous.html	13	0.91%		
	(no referrer)				
6.	/mopmc/alternate.htm	12	0.84%		
	(no referrer)				
7.	/new_site/texas/frames/alternate.htm	12	0.84%		
	(no referrer)				
8.	/new_site/michigan/frames/alternate.htm	12	0.84%		
	(no referrer)				
9.	/new_site/oregon/frames/alternate.htm	12	0.84%		
	(no referrer)				
10.	/new_site/southtexas/frames/alternate.htm	12	0.84%		
	(no referrer)				
11.	/etpmc/alternate.htm	12	0.84%		
	(no referrer)				
12.	/hipmc/alternate.htm	12	0.84%		
	(no referrer)				
13.	/new_site/newmexico/frames/alternate.htm	11	0.77%		
	(no referrer)				
14.	/new_site/montana/frames/alternate.htm	11	0.77%		
	(no referrer)				
15.	/flpmc/alternate.htm	11	0.77%		
	(no referrer)				
16.	/new_site/westvirginia/frames/alternate.htm	11	0.77%		

File 1	File Not Found Errors			
	Files	Hits	%	
	(no referrer)			
17.	/lapmc/alternate.htm	11	0.77%	
	(no referrer)			
18.	/idpmc/alternate.htm	11	0.77%	
	(no referrer)			
19.	/gapmc/id_guides/herbaceous/herbaceous.html	11	0.77%	
	http://plant-materials.nrcs.usda.gov/mopmc/left_side.html			
20.	/capmc/alternate.htm	11	0.77%	
	(no referrer)			
	Subtotal	981	68.41%	
	Other	453	31.59%	
	Total	1,434	100.00%	

File Not Found Errors - Help Card



Hits - Number of times a request for this file returned a "404 - Not Found" error or a "410 - Gone" error from your server.

Files - This column lists the file that could not be found and the URL of the referrer (if known).

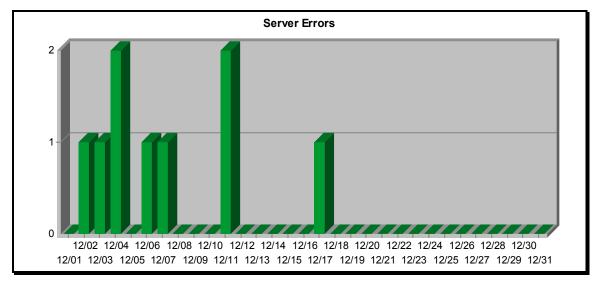
% - Percentage of the total 404 and 410 errors that were for this file.



Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This page lists the errors which occurred on the server.



Serve	r Errors		
	HTTP Status Codes	Hits	%
1.	500 Internal Server Error	9	100.00%
	Total	9	100.00%

Server Errors - Help Card



Hits - Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

HTTP Status Codes - The specific HTTP error that occurred.

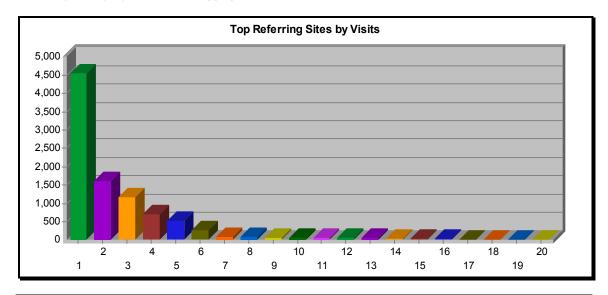
% - Percentage of failed hits that were of the specified type.



Use this page to determine what maintenance is necessary.

Top Referring Sites by Visits

This page identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Top R	Top Referring Sites by Visits			
	Site	Visits	%	
1.	No Referrer	4,561	44.60%	
2.	http://plant-materials.nrcs.usda.gov/	1,599	15.64%	
3.	http://www.google.com/	1,179	11.53%	
4.	http://plants.usda.gov/	706	6.90%	
5.	http://search.yahoo.com/	528	5.16%	
6.	http://www.nrcs.usda.gov/	269	2.63%	
7.	http://www.firstgov.gov/	103	1.01%	
8.	http://aolsearch.aol.com/	89	0.87%	
9.	http://www.google.ca/	72	0.70%	
10.	http://search.msn.com/	70	0.68%	
11.	http://images.google.com/	67	0.66%	
12.	[unknown+origin]	56	0.55%	
13.	http://www.plant-materials.nrcs.usda.gov/	54	0.53%	
14.	http://search.netscape.com/	32	0.31%	
15.	http://www.wi.nrcs.usda.gov/	32	0.31%	
16.	http://www.cnga.org/	26	0.25%	
17.	http://www.nj.nrcs.usda.gov/	25	0.24%	
18.	http://www.nm.nrcs.usda.gov/	24	0.23%	
19.	http://www.mt.nrcs.usda.gov/	23	0.22%	
20.	http://www.mo.nrcs.usda.gov/	21	0.21%	
	Subtotal	9,536	93.24%	
	Other	691	6.76%	
	Total	10,227	100.00%	

Top Referring Sites by Visits - Help Card		
2		
•		

Top Referring Sites by Visits - Help Card

Referring Site - A Web site which refers a visitor to your site by linking to it.

Site - Specific referring site being analyzed.

Visits - Number of times the specified site referred visitors to your site.

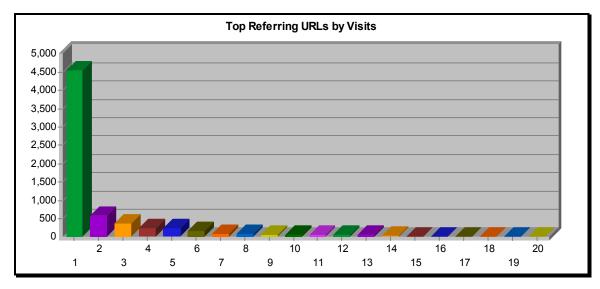
% - Percentage of referrals that came from the specified site.



You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Top Referring URLs by Visits

This page provides the full URLs of the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



торт	Referring URLs by Visits URL	Visits	%
1.	No Referrer	4,561	44.60%
2.	http://plants.usda.gov/home_page.html	592	5.79%
3.	http://plant-materials.nrcs.usda.gov/welcome.html	381	3.73%
4.	http://plant-materials.nrcs.usda.gov/	252	2.46%
5.	http://plant-materials.nrcs.usda.gov/left_side.html	233	2.28%
6.	http://plant-materials.nrcs.usda.gov/header.html	178	1.74%
7.	http://www.nrcs.usda.gov/	100	0.98%
8.	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	80	0.78%
9.	http://www.nrcs.usda.gov/technical/plants.html	77	0.75%
10.	http://www.nrcs.usda.gov/programs/plantmaterials/	73	0.71%
11.	http://plant-	69	0.67%
	materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html		
12.	http://images.google.com/imgres?imgurl=plant-materials.nrcs.usda.go	64	0.63%
13.	[unknown+origin]	56	0.55%
14.	http://plants.usda.gov/about_factsheets.html	41	0.40%
15.	http://www.cnga.org/press.php	24	0.23%
16.	http://plant-materials.nrcs.usda.gov/pmcs.html	23	0.22%
17.	http://plants.usda.gov/tools_body.html	21	0.21%
18.	http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	20	0.20%
19.	http://www.mo.nrcs.usda.gov/rpt_maps.html	20	0.20%
20.	http://aolsearch.aol.com/dirsearch.adp?start=&from=topsearchbox.%2	15	0.15%
	Fdirsear		
	Subtotal	6,880	67.27%
	Other	3,347	32.73%
	Total	10,227	100.00%

Top Referring URLs by Visits - Help Card	

Top Referring URLs by Visits - Help Card



URL - The full URL (Uniform Resource Locator) for the specific referring site being analyzed.

Visits - Number of visitors referred from the specified URL.

% - Percentage of referred visitors who came from the specified site.

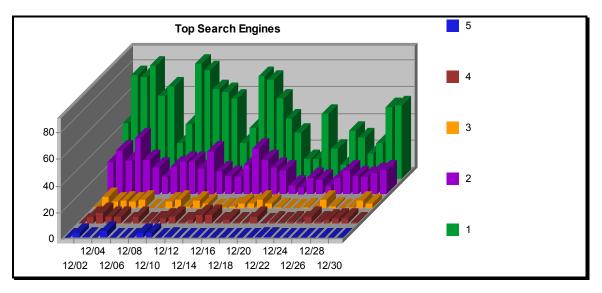


You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Top Search Engines

The first table identifies which search engines referred visitors to your site most often. Totals in this table represent the number of searches, whether they contain one or several keywords.

The second table identifies the main keywords for each search engine.



Top S	Top Search Engines			
_	Engines	Referrals	%	
1.	google	1,530	63.35%	
2.	yahoo	600	24.84%	
3.	microsoft network	101	4.18%	
4.	aol netfind	96	3.98%	
5.	ask jeeves	21	0.87%	
6.	dogpile	18	0.75%	
7.	lycos	15	0.62%	
8.	overture	12	0.50%	
9.	iwon	11	0.46%	
10.	altavista	5	0.21%	
11.	infospace	2	0.08%	
12.	directhit	2	0.08%	
13.	evreka	1	0.04%	
14.	ixquick	1	0.04%	
	Total	2,415	100.00%	

Top Search Engines with Search Phrases Detail			
Engines	Phrases	Referrals	%
1.google	bridger plant materials center	13	0.54%
	silver buffaloberry	10	0.41%
	leland cypress	9	0.37%
	seaside goldenrod		0.33%
	deparment of agriculture		0.33%
	plant materials	7	0.29%
	alkali bulrush	7	0.29%
	smooth bromegrass identification	6	0.25%
	liatris pycnostachya blazing star	6	0.25%
	madison		

Top Search Engines with S	Search Phrases Detail		
Engines	Phrases	Referrals	%
	texas kidneywood	5	0.21%
	american hazelnut	5	0.21%
	fundamentals of propagating deciduous shrubs by hardwood cuttings	5	0.21%
	perennial peanuts	5	0.21%
	plant prices	5	0.21%
	u.s natural resources	4	0.17%
	alderson plant materials center	4	0.17%
	kidneywood dallas	4	0.17%
	prunus tomentosa	4	0.17%
	shrub identification	4	0.17%
	shepherdia argentea	4	0.17%
2.yahoo	auxin solution preparation pdf rooting cutting	5	0.21%
	plant prices	4	0.17%
	aberdeen plant materials center	4	0.17%
	gainesville ga natural resource directory	3	0.12%
	compositus iran	3	0.12%
	shrub id	3	0.12%
	fescu grass	3	0.12%
	fertilizing grass legume mix in central south dakota	3	0.12%
	bayberry myrica	3	0.12%
	how does cotton grow?	3	0.12%
	deparment of agriculture	3	0.12%
	highlander eastern gamagrass	3	0.12%
	lasemilla	3	0.12%
	wild plum planting	3	0.12%
	bulrush	3	0.12%
	shrub identification	3	0.12%
	nrcs seed mix	2	0.08%
	nanking berry bush	2	0.08%
	eastern siberia grasslands	2	0.08%
	mstatc	2	0.08%
3.microsoft network	bridger plant materials center	4	0.17%
O.IIIOI GGGIL HELWGIK	nrcs.usda.gov	4	0.17%
	tucson plant materials center	4	0.17%
	plant materials center	4	0.17%
	hoolehua, hi map	3	0.12%
	www.bridger plant materials center	3	0.12%
	jamie I. whitten	2	0.08%
	nrcs plant materials center	2	0.08%
	manhattan town center mall	2	0.08%
	wetland planting idaho	2	0.08%
	usda nrcs plant materials center, pullman wa	2	0.08%
	contacting jimmy carter	2	0.08%
	big flats plant materials center	2	0.08%
	elsberry plant materials center	2	0.08%
	alderson wv	2	0.08%
	plant materials	2	0.08%
	corvallis plant materials center	2	0.08%

Top Search Engines with S		D. (0/
Engines	Phrases	Referrals	%
	whitten center	1	0.04%
	plant materials center- colorado	1	0.04%
	interagency riparian/wetland plant development	1	0.04%
4.aol netfind	hycrest crested wheat grass	2	0.08%
	shrub id	2	0.08%
	forage kochia	2	0.08%
	blackland prairies in ark	2	0.08%
	mature weat stalks	2	0.08%
	how to make ponca cradleboards	2	0.08%
	clay shrink swell lowland deposits	1	0.04%
	maryland		
	peanut genus	1	0.04%
	bozoisky russian wild rye	1	0.04%
	vergreen trees	1	0.04%
	forage kochia seed dealers	1	0.04%
	golden meadows l.a	1	0.04%
	demonstration plantings	1	0.04%
	deer plots in clay soil	1	0.04%
	jimmy carter newspaper articles	1	0.04%
	yellow wild flowers found in	1	0.04%
	maryland	4	0.040/
	alaskan grass seed	1	0.04%
	plant propagation principles and practices seventh edition	1	0.04%
	sumac nurseries in texas	1	0.04%
	plant prices	1	0.04%
5.ask jeeves	what are the u.s. natural	4	0.17%
o.dok jeoveo	resources?	· ·	0.17 /
	plants	3	0.12%
	what are plants?	3	0.12%
	plant	3	0.12%
	plant information	1	0.04%
	where are pictures of natural	1	0.04%
	resources	4	0.040
	what is seed plant	1	0.04%
	pictures of natural resources	1	0.04%
	plants/mississippi	1	0.04%
	watershed management	1	0.04%
	internships in minnesota and		
	wisconsin and alaska	4	0.040/
	house plant identification pictures	1	0.04%
0.1	colorado environmental service	1	0.04%
6.dogpile	elsberry plant materials	2	0.08%
	erosion control hawaii	1	0.04%
	us conservation service	1	0.04%
	silver buffaloberry	1	0.04%
	booneville, ar	1	0.04%
	christopherson williston, north dakota	1	0.04%
	idarng	1	0.04%
	gamagrass seed rates	1	0.04%
	amur private shrub	1	0.04%
	bridger plant material center	1	0.04%
	creeping red fescu grass	1	0.04%

	h Search Phrases Detail		
Engines	Phrases	Referrals	%
	naio plant growth	1	0.04%
	material inspection programs	1	0.04%
	poplar tree root length	1	0.04%
	riparian seeds	1	0.04%
	plant artwork	1	0.04%
	american hazelnut	1	0.04%
7.lycos	waterjet stinger nrcs plant	4	0.17%
	materials center		
	plant materials center	2	0.08%
	meadow bromegrass knowles	1	0.04%
	nrcs plant materials center	1	0.04%
	factors affecting installation	1	0.04%
	nrcs plant materials	1	0.04%
	usda plant materials	1	0.04%
	www. wildflower press.com	1	0.04%
	acer sunleaf	1	0.04%
	usda plant materials center	1	0.04%
	pteridiophytes	1	0.04%
8.overture	plant-materials.nrcs.usda.gov	4	0.17%
	malus hybrid magenta	2	0.08%
	bioenergy from mallow plant	2	0.08%
	panicum antidotale or blue panic	1	0.04%
	grass		
	broomsedge digestibility	1	0.04%
	used plant	1	0.04%
	usda nrcs ca	1	0.04%
9.iwon	texas food plot seed	2	0.08%
	forage and hay varieties	1	0.04%
	adaptable to wyoming		
	michaels indiana pa 15701	1	0.04%
	usda and tucson	1	0.04%
	usda manhattan	1	0.04%
	pmc of florida	1	0.04%
	tree planter	1	0.04%
	jamie whitten plant materials	1	0.04%
	center		
	clipper seed cleaner	1	0.04%
	straw bale santa cruz county	1	0.04%
	arizona		
10.altavista	whitten plant materials center	2	0.08%
	manhattan plant	1	0.04%
	pacific northwest native plant	1	0.04%
	supplier		
	pinus blue eldarica	1	0.04%
11.infospace	plant fact	1	0.04%
<u> </u>	plant fact]	1	0.04%
12.directhit	materials made in plant	1	0.04%
	partially altered plant material	1	0.04%
13.evreka	program download	1	0.04%
14.ixquick	davis co. iowa fsa maps	1	0.04%

Top Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
1.google	plant	203	8.41%
	of	107	4.43%

Top Search Engines with I		Referrals	%
Engines	Keywords		
	seed materials	104	4.31%
		77	3.19%
	in	61 53	2.53%
	center		2.19%
	planting	50	2.07%
	plants	45 42	1.86%
	grass		1.74%
	native	36	1.49% 1.49%
	the usda	36 35	
		35	1.45%
	tree wetland	33	1.45%
			1.37%
	nrcs	28 25	1.16% 1.04%
	texas		1.04%
	picture	25	
	for	25	1.04%
	nursery	23	0.95%
Quahaa	identification	23	0.95%
2.yahoo	plant	64	2.65%
	seed	41	1.70%
	of	41	1.70%
	in	33	1.37%
	grass	27	1.12%
	planting	26	1.08%
	tree	22	0.91%
	materials	18	0.75%
	texas	16	0.66%
	plants	16	0.66%
	shrub	14	0.58%
	natural	12	0.50%
	hazelnut	12	0.50%
	the for	11	0.50% 0.46%
	trees	11	0.46%
	identification	10	0.46%
	center	10	0.41%
	nursery	10	0.41% 0.41%
2 migrageft network	native		
3.microsoft network	plant	48 36	1.99% 1.49%
	materials center	31	1.49%
	usda	8	0.33%
	nrcs	7 5	0.29%
	elsberry		0.21%
	manhattan	4 4	0.17% 0.17%
	newspaper		
	bridger	4	0.17%
	nrcs.usda.gov	4	0.17%
	tucson	4	0.17%
	wetland	3	0.12%
	material	3	0.12%
	hi	3	0.12%
	corvallis	3	0.12%
	colorado	3	0.12%

Top Search Engines with			
Engines	Keywords	Referrals	%
	map	3	0.12%
	hoolehua,	3	0.12%
	whitten	3	0.12%
4.aol netfind	in	10	0.41%
	grass	9	0.37%
	plant	8	0.33%
	seed	7	0.29%
	of	5	0.21%
	to	4	0.17%
	florida	4	0.17%
	propagation	3	0.12%
	planting	3	0.12%
	jimmy	3	0.12%
	kochia	3	0.12%
	newspaper	3	0.12%
	oregon	3	0.12%
	forage	3	0.12%
	lopsided	3	0.12%
	wetland	3	0.12%
	carter	3	0.12%
	ponca	2	0.08%
	id	2	0.08%
	articles	2	0.08%
E aak jaawaa		8	
5.ask jeeves	are		0.33%
	what	8	0.33%
	plant	6	0.25%
	natural	6	0.25%
	u.s.	4	0.17%
	resources?	4	0.17%
	the	4	0.17%
	plants?	3	0.12%
	pictures	3	0.12%
	plants	3	0.12%
	of	2	0.08%
	resources	2	0.08%
	watershed	1	0.04%
	information	1	0.04%
	environmental	1	0.04%
	seed	1	0.04%
	is	1	0.04%
	plants/mississippi	1	0.04%
	in	1	0.04%
	management	1	0.04%
6.dogpile	plant	5	0.21%
<u> </u>	material	2	0.08%
	elsberry	2	0.08%
	materials	2	0.08%
	poplar	1	0.04%
	amur	1	0.04%
	erosion	1	0.04%
	artwork	1	0.04%
	riparian	1	0.04%
	williston,	1	0.04%
	shrub	1	0.04%
	length	I	0.04%

Top Search Engines with		Deferrele	0/
Engines	Keywords	Referrals	9.04%
	inspection naio	1	0.04%
	programs	1 1	0.04% 0.04%
	booneville,	1	0.04%
	conservation	1	0.04%
	private	1	0.04%
	ar	1	0.04%
	center	1	0.04%
7.lycos	plant	10	0.04 %
7.iycos	materials	10	0.41%
	center	8	0.33%
	nrcs	6	0.25%
	waterjet	4	0.23%
	stinger	4	0.17%
	usda	2	0.08%
	acer	1	0.04%
	pteridiophytes	1	0.04%
	factors	1	0.04%
	knowles	1	0.04%
	sunleaf	1	0.04%
	affecting	1	0.04%
	installation	1	0.04%
	press.com	1	0.04%
	bromegrass	1	0.04%
	www.	1	0.04%
	meadow	1	0.04%
	wildflower	1	0.04%
8.overture	plant-materials.nrcs.usda.gov	4	0.17%
0.01011010	plant	3	0.12%
	bioenergy	2	0.08%
	magenta	2	0.08%
	mallow	2	0.08%
	malus	2	0.08%
	from	2	0.08%
	hybrid	2	0.08%
	ca	1	0.04%
	digestibility	1	0.04%
	nrcs	1	0.04%
	panicum	1	0.04%
	usda	1	0.04%
	broomsedge	1	0.04%
	used	1	0.04%
	antidotale	1	0.04%
	blue	1	0.04%
	panic	1	0.04%
	grass	1	0.04%
9.iwon	seed	3	0.12%
	food	2	0.08%
	usda	2	0.08%
	texas	2	0.08%
	plot	2	0.08%
	varieties	1	0.04%
	manhattan	1	0.04%
	jamie	1	0.04%
	15701	1	0.04%

Top Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
	arizona	1	0.04%
	county	1	0.04%
	to	1	0.04%
	forage	1	0.04%
	pmc	1	0.04%
	tucson	1	0.04%
	bale	1	0.04%
	plant	1	0.04%
	hay	1	0.04%
	of	1	0.04%
	florida	1	0.04%
10.altavista	plant	4	0.17%
	center	2	0.08%
	whitten	2	0.08%
	materials	2	0.08%
	pinus	1	0.04%
	northwest	1	0.04%
	supplier	1	0.04%
	manhattan	1	0.04%
	native	1	0.04%
	pacific	1	0.04%
	blue	1	0.04%
	eldarica	1	0.04%
11.infospace	plant	2	0.08%
·	fact]	1	0.04%
	fact	1	0.04%
12.directhit	plant	2	0.08%
	in	1	0.04%
	material	1	0.04%
	materials	1	0.04%
	partially	1	0.04%
	altered	1	0.04%
	made	1	0.04%
13.evreka	program	1	0.04%
	download	1	0.04%
14.ixquick	maps	1	0.04%
•	fsa	1	0.04%
	CO.	1	0.04%
	davis	1	0.04%
	iowa	1	0.04%

Top Search Engines - Help Card



Top Search Engines Table

Engines - Specific search engine being analyzed.

Referrers - Number of visitors referred to your site from the specified search engine.

% - Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Top Search Engines - Help Card

Engines - Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases - The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrals - Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% - Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines - Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords - The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals - Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

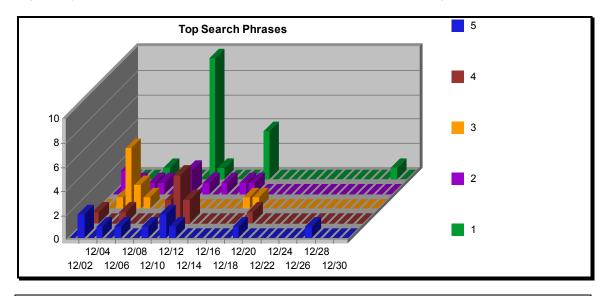
% - Percentage of visitors referred from search engines who used the specified search engine and keyword.



This information can give you an idea how your meta tags are performing with each search engine.

Top Search Phrases

The first table identifies search phrases which led the most visitors to your site, regardless of the search engine they used. The second table identifies, for each phrase, which search engines led visitors to the site.



Top S	Top Search Phrases			
	Phrases	Referrals	%	
1.	bridger plant materials center	17	0.70%	
2.	silver buffaloberry	11	0.46%	
3.	deparment of agriculture	11	0.46%	
4.	plant materials	11	0.46%	
5.	plant prices	10	0.41%	
6.	seaside goldenrod	9	0.37%	
7.	leland cypress	9	0.37%	
8.	american hazelnut	8	0.33%	
9.	tucson plant materials center	8	0.33%	
10.	plant materials center	8	0.33%	
11.	perennial peanuts	8	0.33%	
12.	shrub identification	8	0.33%	
13.	plant id	7	0.29%	
14.	alkali bulrush	7	0.29%	
15.	big flats plant materials center	7	0.29%	
16.	liatris pycnostachya blazing star madison	6	0.25%	
17.	shrub id	6	0.25%	
18.	smooth bromegrass identification	6	0.25%	
19.	auxin solution preparation pdf rooting cutting	5	0.21%	
20.	texas kidneywood	5	0.21%	
	Subtotal	167	6.92%	
	Total	2,415	100.00%	

Top Search Phrases with Engines Detail					
Phrases Engines Referrals					
1.bridger plant materials center	google	13	0.54%		
	microsoft network	4	0.17%		
2.silver buffaloberry	google	10	0.41%		
	dogpile	1	0.04%		

Top Search Phrases with Engines Detail			
Phrases	Engines	Referrals	%
3.deparment of agriculture	google	8	0.33%
	yahoo	3	0.12%
4.plant materials	google	7	0.29%
·	yahoo	2	0.08%
	microsoft network	2	0.08%
5.plant prices	google	5	0.21%
	yahoo	4	0.17%
	aol netfind	1	0.04%
6.seaside goldenrod	google	8	0.33%
	yahoo	1	0.04%
7.leland cypress	google	9	0.37%
8.american hazelnut	google	5	0.21%
	yahoo	2	0.08%
	dogpile	1	0.04%
9.tucson plant materials center	microsoft network	4	0.17%
	google	4	0.17%
10.plant materials center	microsoft network	4	0.17%
	google	2	0.08%
	lycos	2	0.08%
11.perennial peanuts	google	5	0.21%
	yahoo	2	0.08%
	aol netfind	1	0.04%
12.shrub identification	google	4	0.17%
	yahoo	3	0.12%
	microsoft network	1	0.04%
13.plant id	google	4	0.17%
	yahoo	2	0.08%
	microsoft network	1	0.04%
14.alkali bulrush	google	7	0.29%
15.big flats plant materials center	google	4	0.17%
	microsoft network	2	0.08%
	yahoo	1	0.04%
16.liatris pycnostachya blazing	google	6	0.25%
star madison			
17.shrub id	yahoo	3	0.12%
	aol netfind	2	0.08%
	google	1	0.04%
18.smooth bromegrass identification	google	6	0.25%
19.auxin solution preparation pdf rooting cutting	yahoo	5	0.21%
20.texas kidneywood	google	5	0.21%

Top Search Phrases - Help Card



Top Search Phrases Table

Phrases - The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals - Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

Top Search Phrases - Help Card

% - Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines - Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase - The search phrase being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals - Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

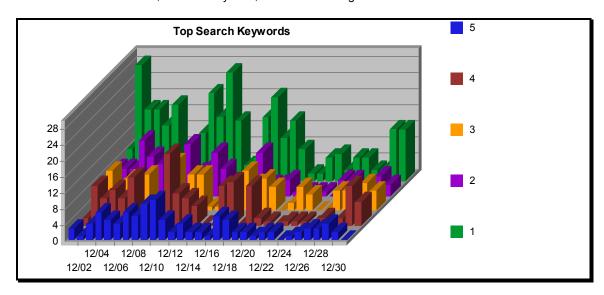
% - Percentage of visitors referred from search engines who used the specified search engine and phrase.



How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Top Search Keywords

The first table identifies keywords which led the most visitors to the site (regardless of the search engine). The second table identifies, for each keyword, which search engines led visitors to the site.



Top S	Top Search Keywords			
	Keywords	Referrals	%	
1.	plant	356	4.31%	
2.	of	158	1.91%	
3.	seed	158	1.91%	
4.	materials	148	1.79%	
5.	in	107	1.30%	
6.	center	106	1.28%	
7.	planting	81	0.98%	
8.	grass	80	0.97%	
9.	plants	66	0.80%	
10.	tree	61	0.74%	
11.	usda	54	0.65%	
12.	the	53	0.64%	
13.	nrcs	50	0.61%	
14.	native	50	0.61%	
15.	texas	45	0.54%	
16.	wetland	44	0.53%	
17.	for	38	0.46%	
18.	shrub	37	0.45%	
19.	identification	36	0.44%	
20.	natural	35	0.42%	
	Subtotal	1,763	21.35%	
	Total	8,258	100.00%	

Top Search Keywords with Engines Detail			
Keywords	Engines	Referrals	%
1.plant	google	203	2.46%
	yahoo	64	0.78%
	microsoft network	48	0.58%
	lycos	10	0.12%

Top Search Keywords with Engines Detail			
Keywords	Engines	Referrals	%
	aol netfind	8	0.10%
	ask jeeves	6	0.07%
	dogpile	5	0.06%
	altavista	4	0.05%
	overture	3	0.04%
	infospace	2	0.02%
	directhit	2	0.02%
	iwon	1	0.01%
2.of	google	107	1.30%
2.01	yahoo	41	0.50%
	aol netfind	5	0.06%
	ask jeeves	2	0.00%
	microsoft network	2	0.02%
	iwon		
0		1	0.01%
3.seed	google	104	1.26%
	yahoo	41	0.50%
	aol netfind	7	0.08%
	iwon	3	0.04%
	ask jeeves	1	0.01%
	dogpile	1	0.01%
	microsoft network	1	0.01%
4.materials	google	77	0.93%
	microsoft network	36	0.44%
	yahoo	18	0.22%
	lycos	10	0.12%
	altavista	2	0.02%
	dogpile	2	0.02%
	iwon	1	0.01%
	aol netfind	1	0.01%
	directhit	1	0.01%
5.in	google	61	0.74%
	yahoo	33	0.40%
	aol netfind	10	0.12%
	directhit	1	0.01%
	microsoft network	1	0.01%
	ask jeeves	1	0.01%
6.center	google	53	0.64%
O.Ceritei	microsoft network	31	0.38%
	yahoo	10	0.38 %
		8	0.12%
	lycos		
	altavista	2	0.02%
	iwon	1	0.01%
	dogpile	1	0.01%
7.planting	google	50	0.61%
	yahoo	26	0.31%
	aol netfind	3	0.04%
	microsoft network	2	0.02%
8.grass	google	42	0.51%
	yahoo	27	0.33%
	aol netfind	9	0.11%
	dogpile	1	0.01%
	overture	1	0.01%
9.plants	google	45	0.54%
	yahoo	16	0.19%
	ask jeeves	3	0.04%

Top Search Keywords w	ith Engines Detail		
Keywords	Engines	Referrals	%
	aol netfind	2	0.02%
10.tree	google	35	0.42%
	yahoo	22	0.27%
	aol netfind	2	0.02%
	iwon	1	0.01%
	dogpile	1	0.01%
11.usda	google	35	0.42%
	microsoft network	8	0.10%
	yahoo	5	0.06%
	lycos	2	0.02%
	iwon	2	0.02%
	aol netfind	1	0.01%
	overture	1	0.01%
12.the	google	36	0.44%
	yahoo	12	0.15%
	ask jeeves	4	0.05%
	aol netfind	1	0.01%
13.nrcs	google	28	0.34%
	yahoo	8	0.10%
	microsoft network	7	0.08%
	lycos	6	0.07%
	overture	1	0.01%
14.native	google	36	0.44%
	yahoo	10	0.12%
	aol netfind	2	0.02%
	microsoft network	1	0.01%
	altavista	1	0.01%
15.texas	google	25	0.30%
	yahoo	16	0.19%
	iwon	2	0.02%
	aol netfind	1	0.01%
	microsoft network	1	0.01%
16.wetland	google	33	0.40%
	yahoo	5	0.06%
	aol netfind	3	0.04%
	microsoft network	3	0.04%
17.for	google	25	0.30%
	yahoo	11	0.13%
	microsoft network	1	0.01%
	aol netfind	1	0.01%
18.shrub	google	18	0.22%
	yahoo	14	0.17%
	aol netfind	2	0.02%
	microsoft network	2	0.02%
10.11	dogpile	1	0.01%
19.identification	google	23	0.28%
	yahoo	10	0.12%
	microsoft network	2	0.02%
	ask jeeves	1	0.01%
20.natural	google	14	0.17%
	yahoo	12	0.15%
	ask jeeves	6	0.07%
	microsoft network	2	0.02%
	aol netfind	1	0.01%

Top Search Keywords - Help Card



Top Search Keywords Table

Keywords - Specific keywords being analyzed. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers - Number of visitors referred to your site with the specified keywords.

% - Percentage of visitors referred to your site with keywords who were referred by the keywords specified.

Top Search Keywords Table with Engines Detail Table

Engines - Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords - The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals - Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

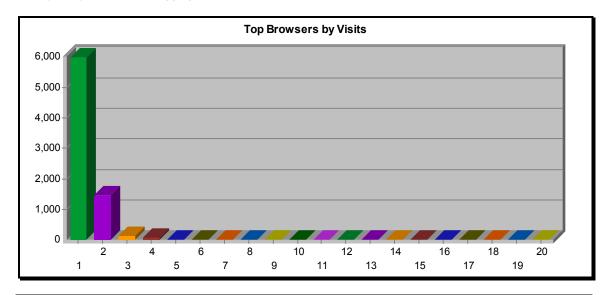
% - Percentage of visitors referred from search engines who used the specified search engine and keyword.



At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Top Browsers by Visits

This page identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.



Top E	Top Browsers by Visits		
	Browser	Visits	%
1.	Microsoft Internet Explorer	5,996	75.99%
2.	Netscape	1,461	18.51%
3.	Other Netscape Compatible	131	1.66%
4.	ia_archiver	80	1.01%
5.	Mercator-2.0	25	0.32%
6.	FirstGov.gov Search - POC:firstgov.webmasters@gsa.gov	24	0.30%
7.	Xenu's Link Sleuth 1.1b	19	0.24%
8.	Lynx	11	0.14%
9.	contype	10	0.13%
10.	Others	8	0.10%
11.	SmartDownload/1.2.77 (Win32; Aug 17 1999)	8	0.10%
12.	larbin_2.6.2 larbin2.6.2@unspecified.mail	6	0.08%
13.	larbin_2.6.2 vitalbox1@hotmail.com	6	0.08%
14.	Wget/1.8.2	5	0.06%
15.	Microsoft URL Control - 6.00.8169	5	0.06%
16.	LinkWalker	5	0.06%
17.	JoBo/1.3 (http://www.matuschek.net/jobo.html)	4	0.05%
18.	RealDownload/4.0.0.42	4	0.05%
19.	Microsoft URL Control - 6.00.8862	4	0.05%
20.	EmailSiphon	4	0.05%
	Subtotal	7,816	99.05%
	Other	75	0.95%
	Total	7,891	100.00%

Top Browsers by Visits - Help Card
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Top Browsers by Visits - Help Card

Browser - A program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.

Total - The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall.

Visits - Number of times a visitor with the specified browser came to your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of total visits by visitors using the specified browser.

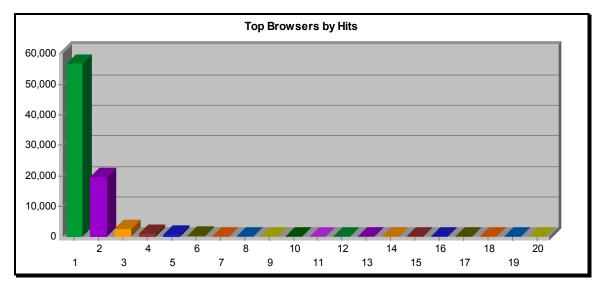


Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Hits

This page identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.



Top E	Top Browsers by Hits				
	Browser	Hits	%		
1.	Microsoft Internet Explorer	56,667	69.46%		
2.	Netscape	19,678	24.12%		
3.	FirstGov.gov Search - POC:firstgov.webmasters@gsa.gov	2,580	3.16%		
4.	Other Netscape Compatible	987	1.21%		
5.	contype	628	0.77%		
6.	Xenu's Link Sleuth 1.1b	481	0.59%		
7.	ia_archiver	99	0.12%		
8.	Mercator-2.0	85	0.10%		
9.	MSFrontPage/5.0	47	0.06%		
10.	Blocked by Norton	27	0.03%		
11.	larbin_2.6.2 larbin2.6.2@unspecified.mail	25	0.03%		
12.	MSFrontPage/4.0	23	0.03%		
13.	Others	22	0.03%		
14.	DA 5.0	20	0.02%		
15.	larbin_2.6.2 vitalbox1@hotmail.com	16	0.02%		
16.	Lynx	14	0.02%		
17.	RealDownload/4.0.0.42	13	0.02%		
18.	libwww-perl/5.64	13	0.02%		
19.	Opera	11	0.01%		
20.	LinkWalker	10	0.01%		
	Subtotal	81,446	99.83%		
	Other	141	0.17%		
	Total	81,587	100.00%		

Top Browsers by Hits - Help Card				
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Top Browsers by Hits - Help Card

Browser - A program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.

Hits - Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total - The total hits where there was sufficient information to identify the browser. This number may be less than the total hits overall.

% - Percentage of total hits by visitors using the specified browser.

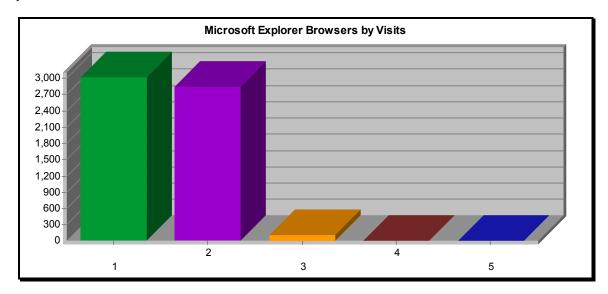


Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Microsoft Explorer Browsers by Visits

This page gives you a breakdown of the various versions of Microsoft Internet Explorer used by visitors to your site.



Micro	Microsoft Explorer Browsers by Visits			
	Browser	Visits	%	
1.	Explorer 5.x	3,017	50.32%	
2.	Explorer 6.x	2,854	47.60%	
3.	Explorer 4.x	116	1.93%	
4.	Explorer 7.x	8	0.13%	
5.	Explorer 3.x	1	0.02%	
	Total	5,996	100.00%	

Microsoft Explorer Browsers by Visits - Help Card



Browser - Specific version of Microsoft Internet Explorer being analyzed. A browser is a program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.

Visits - Number of visits by visitors with the specified version of Microsoft Internet Explorer. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

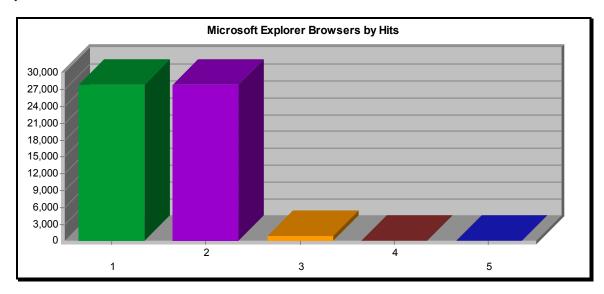
% - Percentage of visitors with Microsoft Internet Explorer who used the specified version.



This determines which percentage of hits come from newer browser versions and whether version-specific features (such as Java Scripts) should be implemented on your site.

Microsoft Explorer Browsers by Hits

This page gives you a breakdown of the various versions of Microsoft Internet Explorer used by visitors to your site.



Micro	Microsoft Explorer Browsers by Hits			
	Browser	Hits	%	
1.	Explorer 5.x	27,901	49.24%	
2.	Explorer 6.x	27,889	49.22%	
3.	Explorer 4.x	868	1.53%	
4.	Explorer 7.x	8	0.01%	
5.	Explorer 3.x	1	0.00%	
	Total	56,667	100.00%	

Microsoft Explorer Browsers by Hits - Help Card



Browser - Specific version of Microsoft Internet Explorer being analyzed. A browser is a program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.

Hits - Number of hits by visitors with the specified version of Microsoft Internet Explorer. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

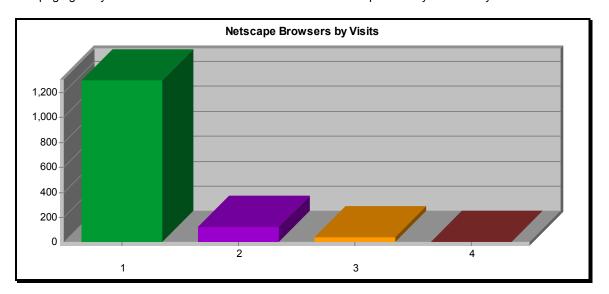
% - Percentage of hits by visitors with Microsoft Internet Explorer who used the specified version.



This determines which percentage of hits come from newer browser versions and whether version-specific features (such as Java Scripts) should be implemented on your site.

Netscape Browsers by Visits

This page gives you a breakdown of the various versions of Netscape used by visitors to your site.



Nets	Netscape Browsers by Visits			
	Browser	Visits	%	
1.	Netscape 4.x	1,296	88.71%	
2.	Netscape 5.x	126	8.62%	
3.	Netscape 6	38	2.60%	
4.	Netscape	1	0.07%	
	Total	1,461	100.00%	

Netscape Browsers by Visits - Help Card



Browser - Specific version of Netscape being analyzed. A browser is a program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.

Visits - Number of visits by visitors with the specified version of Netscape. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

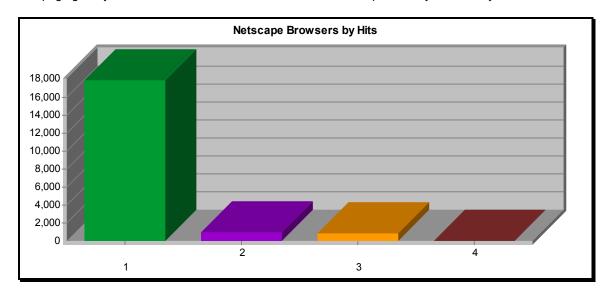
% - Percentage of visitors with Netscape who used the specified version.



This determines which percentage of visitors use newer browser versions and whether version-specific features (such as Java Scripts) should be implemented on your site.

Netscape Browsers by Hits

This page gives you a breakdown of the various versions of Netscape used by visitors to your site.



Nets	Netscape Browsers by Hits		
	Browser	Hits	%
1.	Netscape 4.x	17,810	90.51%
2.	Netscape 5.x	992	5.04%
3.	Netscape 6	874	4.44%
4.	Netscape	2	0.01%
	Total	19,678	100.00%

Netscape Browsers by Hits - Help Card



Browser - Specific version of Netscape being analyzed. A browser is a program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.

Hits - Number of hits by visitors with the specified version of Netscape. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

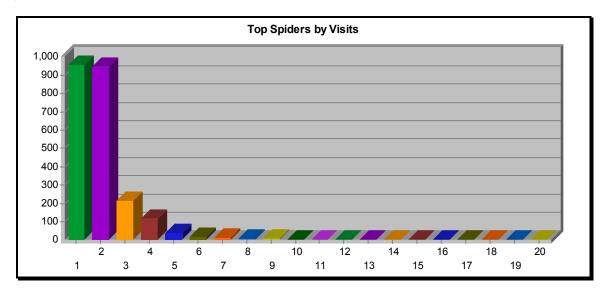
% - Percentage of hits by visitors with Netscape who used the specified version.



This determines which percentage of visitors use newer browser versions and whether version-specific features (such as Java Scripts) should be implemented on your site.

Top Spiders by Visits

This page identifies robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting your site. The spiders shown in this report are based on a fixed list in our product code.



Top S	Spiders by Visits		
	Spider	Visits	%
1.	Googlebot	954	40.77%
2.	Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html)		40.38%
3.	Scooter	214	9.15%
4.	Googlebot-Image	116	4.96%
5.	FAST-WebCrawler	39	1.67%
6.	TurnitinBot	20	0.85%
7.	NationalDirectory-WebSpider	11	0.47%
8.	Szukacz	6	0.26%
9.	Mozilla/4.0 (compatible; MSIE 4.0; Windows NT; Site Server 3.0 Robot) USDA	6	0.26%
10.	http:	5	0.21%
11.	Mozilla/4.7 (compatible; FlipDog; http://www.whizbang.com/crawler)	4	0.17%
12.	NetResearchServer	3	0.13%
13.	Mozilla/4.0 (compatible; MSIE 4.01; Windows NT; MS Search 4.0 Robot) Microsoft	3	0.13%
14.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.0; MSIECrawler)	2	0.09%
15.	Mozilla/4.0 (compatible; MSIE 5.5; Windows NT 5.0; MSIECrawler)	2	0.09%
16.	Mozilla/3.0 (Slurp/si; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	2	0.09%
17.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; MSIECrawler)	1	0.04%
18.	Openbot	1	0.04%
19.	Mozilla/3.0 (compatible; Fluffy the spider; http://www.searchhippo.com/; info@searchhippo.com)	1	0.04%
20.	Mozilla/4.0 (compatible; MSIE 5.5; Windows 98; MSIECrawler)	1	0.04%
	Subtotal	2,336	99.83%
	Other	4	0.17%
	Total	2,340	100.00%

Top Spiders by Visits - Help Card

Top Spiders by Visits - Help Card



Spider - An automated program which searches the Internet.

Visits - Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

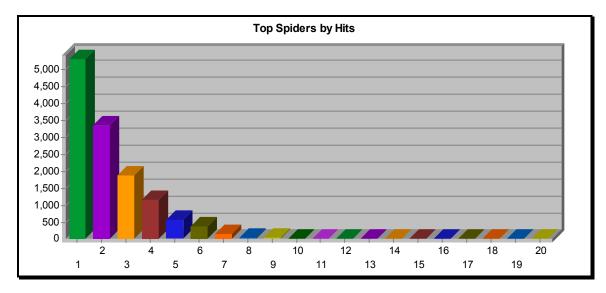
% - Percentage of total spider visits by the specified spider.



This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

Top Spiders by Hits

This page identifies robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting your site. The spiders shown in this report are based on a fixed list in our product code.



Top Spiders by Hits				
	Spider	Hits	%	
1.	Mozilla/4.0 (compatible; MSIE 4.0; Windows NT; Site Server 3.0	5,306	40.78%	
	Robot) USDA			
2.	Googlebot	3,344	25.70%	
3.	FAST-WebCrawler	1,879	14.44%	
4.	Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	1,151	8.85%	
5.	WebTrends	583	4.48%	
6.	Scooter	384	2.95%	
7.	Googlebot-Image	158	1.21%	
8.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; MSIECrawler)	39	0.30%	
9.	TurnitinBot	35	0.27%	
10.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.0; MSIECrawler)	20	0.15%	
11.	Mozilla/4.7 (compatible; FlipDog; http://www.whizbang.com/crawler)	20	0.15%	
12.	Mozilla/4.0 (compatible; MSIE 5.5; Windows 98; MSIECrawler)	16	0.12%	
13.	Mozilla/4.0 (compatible; MSIE 5.01; Windows NT 5.0; MSIECrawler)	15	0.12%	
14.	Mozilla/4.0 (compatible; MSIE 5.5; Windows NT 5.0; MSIECrawler)	13	0.10%	
15.	http:	13	0.10%	
16.	NationalDirectory-WebSpider	11	0.08%	
17.	Szukacz	6	0.05%	
18.	Mozilla/3.0 (Slurp/si; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	4	0.03%	
19.	Openbot	4	0.03%	
20.	NetResearchServer	3	0.02%	
	Subtotal	13,004	99.95%	
	Total	13,010	100.00%	

Top Spiders by Hits - Help Card		

Top Spiders by Hits - Help Card



Hits - Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider - An automated program which searches the Internet.

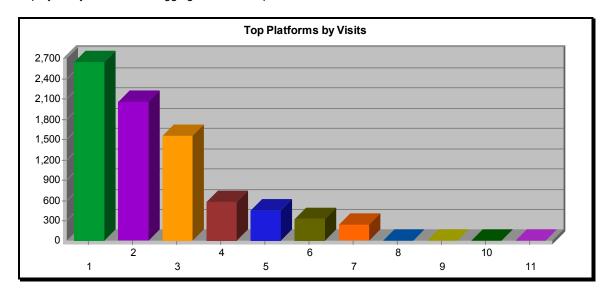
% - Percentage of total spider hits by the specified spider.



This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

Top Platforms by Visits

This page identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.



Top	Top Platforms by Visits		
	Platform	Visits	%
1.	Windows 2000	2,654	33.65%
2.	Windows 98	2,062	26.14%
3.	Windows NT	1,566	19.85%
4.	Windows ME	576	7.30%
5.	Others	448	5.68%
6.	Windows 95	322	4.08%
7.	Macintosh PowerPC	239	3.03%
8.	Windows Win32s	12	0.15%
9.	Linux	5	0.06%
10.	SunOS	3	0.04%
11.	Macintosh	1	0.01%
	Total	7,888	100.00%

Top Platforms by Visits - Help Card



Platform - The specified platform being analyzed. The operating system used by the visitor to your site.

Total - The total visits that were not identified as from a spider. This number may be less than the total visits overall.

Visits - Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of visitors using the specified platform.

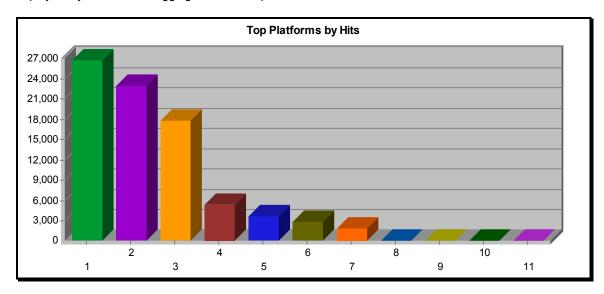
Top Platforms by Visits - Help Card



This information is useful when determining what content to include on your Web site.

Top Platforms by Hits

This page identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.



Top F	Top Platforms by Hits		
	Platform	Views	%
1.	Windows 2000	26,825	32.88%
2.	Windows NT	23,072	28.28%
3.	Windows 98	17,803	21.82%
4.	Others	5,348	6.55%
5.	Windows ME	3,641	4.46%
6.	Windows 95	2,876	3.53%
7.	Macintosh PowerPC	1,891	2.32%
8.	SunOS	57	0.07%
9.	Linux	42	0.05%
10.	Windows Win32s	17	0.02%
11.	Macintosh	15	0.02%
	Total	81,587	100.00%

Top Platforms by Hits - Help Card



Hits - Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform - The specified platform being analyzed. The operating system used by the visitor to your site.

Total - The total hits that were not identified as from a spider. This number may be less than the total hits overall.

% - Percentage of hits by visitors using the specified platform.



Top Platforms by Hits - Help Card
This information is useful when determining what content to include on your Web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary	
Ad	A graphic or banner which takes a visitor to another Web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another Web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad,
	they can click on it (see Ad Click). There may be more than one ad on an ad
	view.
Authenticated	A unique visitor tracked by user name and password rather than by IP address.
Username	You may find more authenticated user names than total visitors because
	several persons may be using the same IP address. Since many ISPs
	dynamically assign IP addresses, and since multiple visitors may use a single
A discourse discourse	IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who
Dan droidth	identify themselves by entering a user name and password.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data
Dreweer	transferred in a specified unit of time.
Browser	A program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good
Click Tillough Nate	indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a
Short	server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client
	errors are in the 400-range. See the "Status Code" glossary entry for more
	information.
Company Database	The database installed and used by Reporting Center to look up the company
-	name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about Web site visitors. This information can
	include the visitor's user name, preferences, etc. The information is provided by
	visitors during their first visit to a Web site. The server records this information
	in a text file and stores it on the visitor's hard drive. At the beginning of later
	visits, the server looks for a cookie and configures itself based on the information provided.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path
Destination Fage	Analysis pages track which clicks brought each visitor to the selected
	Destination Page.
Documents	Pages defined as "documents" by the system administrator. Typically, a page
	will be defined as a document if the content is static, such as a complete HTML
	page. However, the administrator has the option of defining dynamic pages and
	forms as documents if he or she chooses.
Domain Name	The text name corresponding to the IP address of a computer on the Internet.
	For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example,
D	204.245.240.194 is converted to www.webtrends.com).
Dynamic Pages and	Dynamic pages are generated dynamically based on values selected by a
Forms	visitor. They are generated with variables, and do not exist anywhere in a
	static, predictable form. Reporting Center considers any URL containing options (with a question mark in the URL) a dynamic page. Any file with a
	POST command is considered a form.
Entry File	The first file requested by a visitor during a visit to your Web site.
Entry Page	The first page viewed during a visit to your Web site. If a visit consists only of
- ago	hits to non-page files, that visit has no entry page. This can cause the total
	number of entry pages to be less than the total number of visits.

Glossary		
Exit Page	The last page viewed during a visit to your Web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.	
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.	
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."	
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.	
Forms	Scripted pages which pass variables back to the server. These pages are used to gather information from visitors. Reporting Center counts any file with an HTTP POST command as a form.	
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.	
HTML	Hypertext Markup Language. It is the programming language for static Web pages. It usually includes hypertext links between related objects and documents.	
НТТР	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.	
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.	
Home Page	The main or introductory page of a Web site. The home page provides visitors with an overview and links to the rest of the site. It often contains or links to a Table of Contents.	
Home Page URL	The URL for the home page of the site analyzed in the report.	
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.	
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.	
Log File	A file created by a Web or proxy server which contains information about the activity of the server.	
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.	
No Referrer	Indicates visits to your Web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.	
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."	
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form.	
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.	
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.	
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.	
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.	
Paths from Start	The sequence of pages a visitor views, excluding the entry page.	
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.	

Glossary		
Platform	Refers to the operating system, such as Linux or Windows 98.	
Protocol	An established method of exchanging data over the Internet.	
Referrer	URL of a Web page that refers visitors to your site.	
Report Period	The dates covered in the report. You may select a report period of any day,	
rtoport i oriou	week, month, quarter, or year within the data provided by the log analysis.	
Returning Visitors	Visitors who already had a cookie from your site before they visited.	
Script	A simple programming language used to execute specific or limited tasks.	
Copt	Scripts are often used for pages on the Internet to serve dynamic content and	
	to tailor pages for individual visitors.	
Server	A computer that hosts information available to anyone accessing the Internet or	
C 0.10.	an internal intranet.	
Server Error	An error occurring on the server. Web server errors have codes in the 500	
	range.	
Single Access Page	A page on your Web site that visitors open, then exit from, without viewing any	
eg.c / 100000 : ugo	other page. To qualify, the visit must be to a page with a valid document type. If	
	the visit is to a document with a different type (such as a graphic or sound file),	
	the file does not count as a single access page, and the visit is not included in	
	the total. Such visits are often the result of other sites referencing a specific	
	downloadable file or graphic on your site. In these cases, a visit may have a	
	single hit to a non-document type file, and will not be counted in the percentage	
	calculations.	
Spider	An automated program which searches the internet.	
Status Code	The HTTP status code of a file request specifies whether the transfer was	
Status Code	successful or not, and why. These codes are defined in RFC 2616, section	
	6.1.1.	
	"Success" codes:	
	Success codes.	
	100 = Success: Continue	
	101 = Success: Switching Protocols	
	200 = Success: OK	
	200 = Success. OR 201 = Success: Created	
	201 = Success: Orealed 202 = Success: Accepted	
	203 = Success: Non-Authoritative Information	
	204 = Success: No Content	
	205 = Success: Reset Content	
	206 = Success: Reset Content 206 = Success: Partial Content	
	300 = Success: Multiple Choices	
	301 = Success: Moved Permanently 302 = Success: Found	
303 = Success: See Other		
304 = Success: Not Modified 305 = Success : Use Proxy		
	305 = Success : Use Ploxy 207 = Success : Temperary Pedirect	
	307 = Success : Temporary Redirect	
	"Failed" codes:	
	400 = Failed: Bad Request	
	400 - Failed: Bad Request 401 = Failed: Unauthorized	
	402 = Failed: Payment Required 403 = Failed: Forbidden	
	403 - Failed: Porbladen 404 = Failed: Not Found	
	404 = Failed: Not Pound 405 = Failed: Method Not Allowed	
	406 = Failed: Not Acceptable	
	· ·	
	407 = Failed: Proxy Authentication Required	
	408 = Failed: Request Time-out	
	409 = Failed: Conflict	
	410 = Failed: Gone	
	410 = Failed: Gone 411 = Failed: Length Required 412 = Failed: Precondition Failed	

Glossary		
	413 = Failed: Request Entity Too Large	
	414 = Failed: Request-URI Too Large	
	415 = Failed: Unsupported Media Type	
	416 = Failed: Requested range not satisfiable	
	417 = Failed: Expectation Failed	
	500 = Failed: Internal Server Error	
	501 = Failed: Not Implemented	
	502 = Failed : Bad Gateway	
	503 = Failed: Service Unavailable	
	504 = Failed : Gateway Time-out	
	505 = Failed: HTTP Version Not Supported	
Subtotal	In tables showing a variable length list of items, the number of items may	
	exceed the number that can be viewed at one time. The values for the items	
	currently shown are added together and shown in the row named "Subtotal."	
Suffix (Domain Name)	See "Top-Level Domain."	
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report	
	displays daily time increments. A daily report displays hourly time increments.	
	An hour-long interval marked 12:00, for example, includes all activity between	
T	12:00 and 12:59.	
Top-Level Domain	The suffix of a domain name. A top-level domain can be based on the type of	
	organization (.com, .edu, .museum, .name, etc) or it can be a country code	
	(.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of	
	web site. The following is a partial list of how this report categorizes top-level domains:	
	domains.	
	ARPANET: .arpa	
	Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk	
	Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn	
	International: .int .int.co .int.ve .intl.tn	
	Government: .gov .gov.[country code] .gove.[country code] .go.[country code]	
	Military: .mil .mil.[country code]	
	Network: .net .ad.jp .ne.kr .net.[country code]	
	Organization: .org .or .org.[country code] .or.[country code]	
Total	This table row gives the sum of all of the items for the current table during this	
	report period. If the number of items for the table exceeds the number that can	
	be viewed at one time, then a "Subtotal" row and an "Other" row will also be	
	provided, and their sum will equal the Total row.	
Traffic	The quantity of data transferred.	
URL	Uniform Resource Locator. It is a means of identifying an exact location on the	
	Internet. For example, http://www.webtrends.com/html/info/default.htm is the	
	URL which defines the location of the page Default.htm in the /html/info/	
	directory on the NetIQ Corporation Web site. As the previous example shows, a	
	URL is comprised of four parts: Protocol Type (HTTP), Machine Name	
11.2. AP.2	(webtrends.com), Directory Path (/html/info/), and File Name (default.htm).	
Unique Visitors	Individuals who visited your site during the report period. If someone visits	
11	more than once, they are counted only the first time they visit.	
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.	
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to	
	determine if these visitors are new or returning.	

Glossary	
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your Web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits With Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.



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